

The Economic Gardening Program

A Brief Overview

The Economic Gardening Program is a unique business learning opportunity that is:

- Delivered by independent, qualified business professionals
- Designed to help businesses thrive and expand
- Facilitated locally
- Eligibility: All business



The Economic Gardening Program

What is it?

Economic Gardening is a high growth business program based on the highly accredited American model that has been successfully run in the Illawarra (Wollongong – Kiama – Shellharbour) region of NSW for in excess of 10 years.

The program aims to assist local emerging entrepreneurs in small to medium sized enterprises (SME's) to grow their businesses. It provides them with a package of professional business assistance designed to help them fast track their business, and by doing so, create local employment and a positive economic impact on the region.

The program is offered **FREE** to all businesses operating in the Livingstone and Rockhampton Council areas. All business sectors are eligible to apply. Businesses that gain most benefit are those that have sound business models, are no longer start-ups and are ready to mature to the next stage of their development.

The program will begin with a Business Boot Camp in **March 2017**
Followed by four Specialised Workshops from March to June.
Delivered Locally.

Note: ROI priority will be to businesses ready to grow.

How will the program help your business?

We assist businesses to:

- Develop strategic business plans
- Manage finances for growth
- Use targeted marketing strategies to achieve growth
- Implement effective customer management systems
- Identify niche markets
- Use the internet to fast track business growth
- Use search engine optimisation (SEO) & online advertising

Complete a Registration of Interest form today!

If you would like assistance in identifying your growth opportunity, Andrea Maxwell, Navitas, is available to assist you – call 0428 015 960 or email Andrea.Maxwell@navitas.com

Read more

<http://capricornenterprise.com.au/economic-development/economic-gardening/>

The Economic Gardenin

Who should participate?

Local businesses wanting

- increased profits and sustainable growth
- to thrive and expand.

Businesses

- with an Australian Business Number (ABN)
- registered for Goods and Services Tax (GST)
- that have filed Business Activity Statements for 3 years

The Economic Gardening Program includes:

Business Boot Camp: A day to work on your business, rather than in your business. The Boot Camp will identify management principles and strategies that work in successful high growth businesses and help you to apply them in your own business.

Workshops: Four interactive workshops designed to give you the tools required to successfully grow your business.

Business Coaching: Possible one-on-one coaching from a business specialist at your business to help you identify systems, procedures and strategies to grow your business.

Economic Gardening also provides **networking** and **business-to-business** opportunities and access to a range of practical resources.



Places are limited & time is running out!

With the support of Capricorn Enterprise and local councils, the Economic Gardening Program is offered **FREE** to local business.

For more details call:

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