



ECONOMIC GARDENING CENTRAL QUEENSLAND High Growth Business Program

Registration of Interest Form (Commercial in Confidence) Program No 3 – March to June 2017

Note: To be considered for this program, and for Capricorn Enterprise to be eligible for funding support under the Industry Skills Fund Program, you MUST meet the following Eligibility Criteria:

- a) Have an ABN and been operating for a minimum of three years;
- b) Be registered for GST and have submitted BAS returns for three years.

Business and Trading names:

ABN:

Contact name:

Phone no:

Mobile no:

Email address:

Business address:

Website URL:

Your connection to the business (please tick):

Owner of the business Part-owner of the business

Other (please specify):

Business structure (please tick):

Company Sole Trader Trust Partnership

Other (please specify):



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Years of operation:

years

months

Number of employees (Part-time workers by total weekly hours worked):

Fulltime

Part-time

Casual

Please rank in order of importance what you perceive as priorities for your business in its current situation:

(1= Most important to 10= Least important)

<input type="text"/>	Increase profits
<input type="text"/>	Expand sales
<input type="text"/>	Expand business and numbers of employees
<input type="text"/>	Find solutions to ongoing issues and challenges
<input type="text"/>	Approach export markets
<input type="text"/>	Increase business knowledge and management skills
<input type="text"/>	Improve business efficiency
<input type="text"/>	Other (please specify) _____

Business plan:

Yes, we have a business plan

No, we do not yet have a business plan

Brief description of the business:

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Identify how your product/service differs from those of your competitors:

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Identify your products/services, target markets

List your key products/services	What % of your business profit do they represent?	Key target market and key customers for each	Is the sale revenue for each Declining , Static, or Growing?	Explanation for any significant changes
	%		<input type="checkbox"/> Declining <input type="checkbox"/> Static <input type="checkbox"/> Growing	
	%		<input type="checkbox"/> Declining <input type="checkbox"/> Static <input type="checkbox"/> Growing	
	%		<input type="checkbox"/> Declining <input type="checkbox"/> Static <input type="checkbox"/> Growing	
	%		<input type="checkbox"/> Declining <input type="checkbox"/> Static <input type="checkbox"/> Growing	

Business promotion activities (include formal promotions, social media and word of mouth opportunities):

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Business Growth through new opportunity/ies for the next five years:

Outline how your business might grow over the next five years:

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Products/services (new or varied)

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Marketing plans (for increased sales and/or profit, employee growth)

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New markets (future expansion into new markets and locations – local, intra/interstate, global)

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Staff training (for improved quality of products or service)

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One to one coaching sessions (no charge):

Yes, I want to have the one-on-one coaching

No, I'm not interested

NB: Not all companies will be able to access the coaching as it is allocated on a selective basis.

Reasons you believe you would benefit from the coaching sessions (specify what kind of help you feel you need)

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If you have a growth opportunity for your business that Capricorn Enterprise's Economic Gardening Program could help you achieve, would you appreciate assistance in defining this growth potential for your Registration of Interest for the program? As a Skills Adviser with the Industry Skills Fund, Andrea Maxwell, Navitas, is available to assist you with this process. Please contact her directly on 0428 015 960 or email Andrea.Maxwell@navitas.com.

Andrea can also provide information about how your business can access funding for training and skills development under the program, to achieve your business growth. The Industry Skills Fund provides eligible business with access to a free business evaluation, and funding for training and skills development identified through this process. Please call to find out how your business can take advantage of this opportunity.

Applications close 21st December 2016

Requests for further information to:



Capricorn Enterprise

Neil Lethlean - Economic Development Manager

Email to: neillethlean@capricornenterprise.com.au

Telephone: 4927 2055 | Fax: 4922 2605

Mobile: 0407 039 466

* The information provided in this application form will not be used for any other purpose than to facilitate the business's involvement in the Economic Gardening Program.