



Australian Government
Department of Agriculture
ABARES



National and international issues affecting the region



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Outline

1. Commodity overview

2. Long term food demand

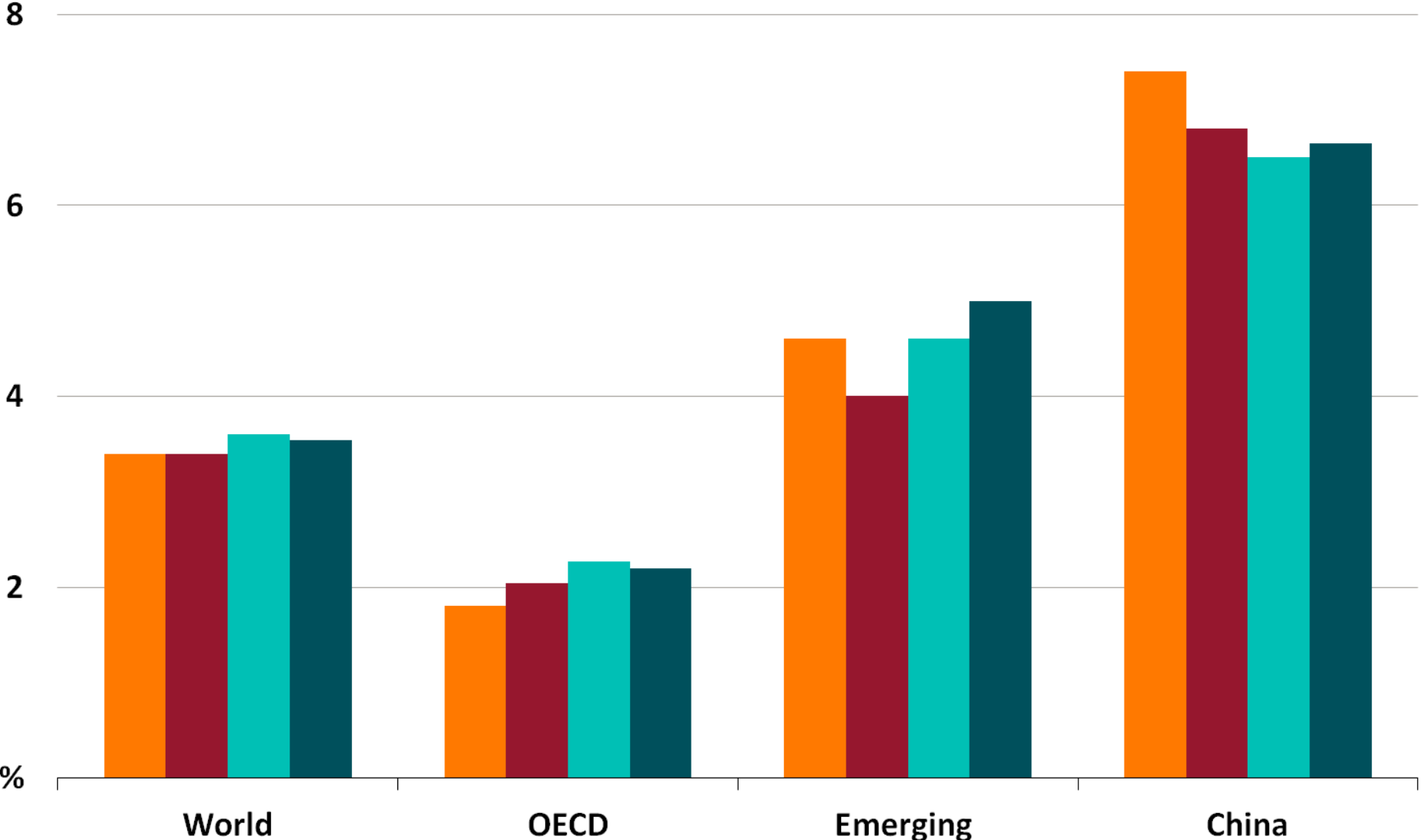
3. Challenges and opportunities

Recent significant developments

- 1. World economic growth to strengthen only gradually**
- 2. A significantly lower Australian dollar**
- 3. Impact of seasonal conditions**

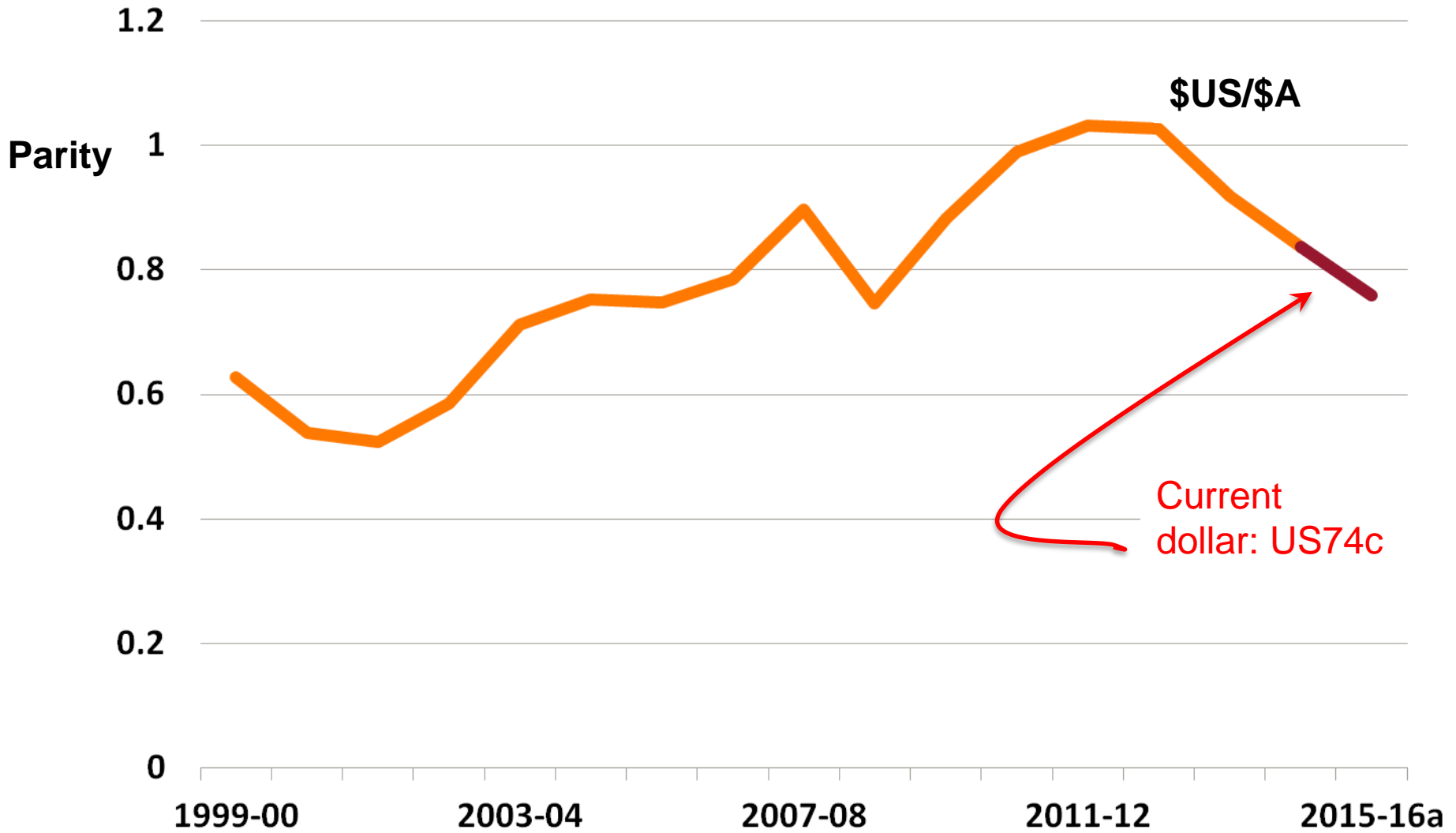
World Economic Growth

2014 2015a 2016a 2017-20a



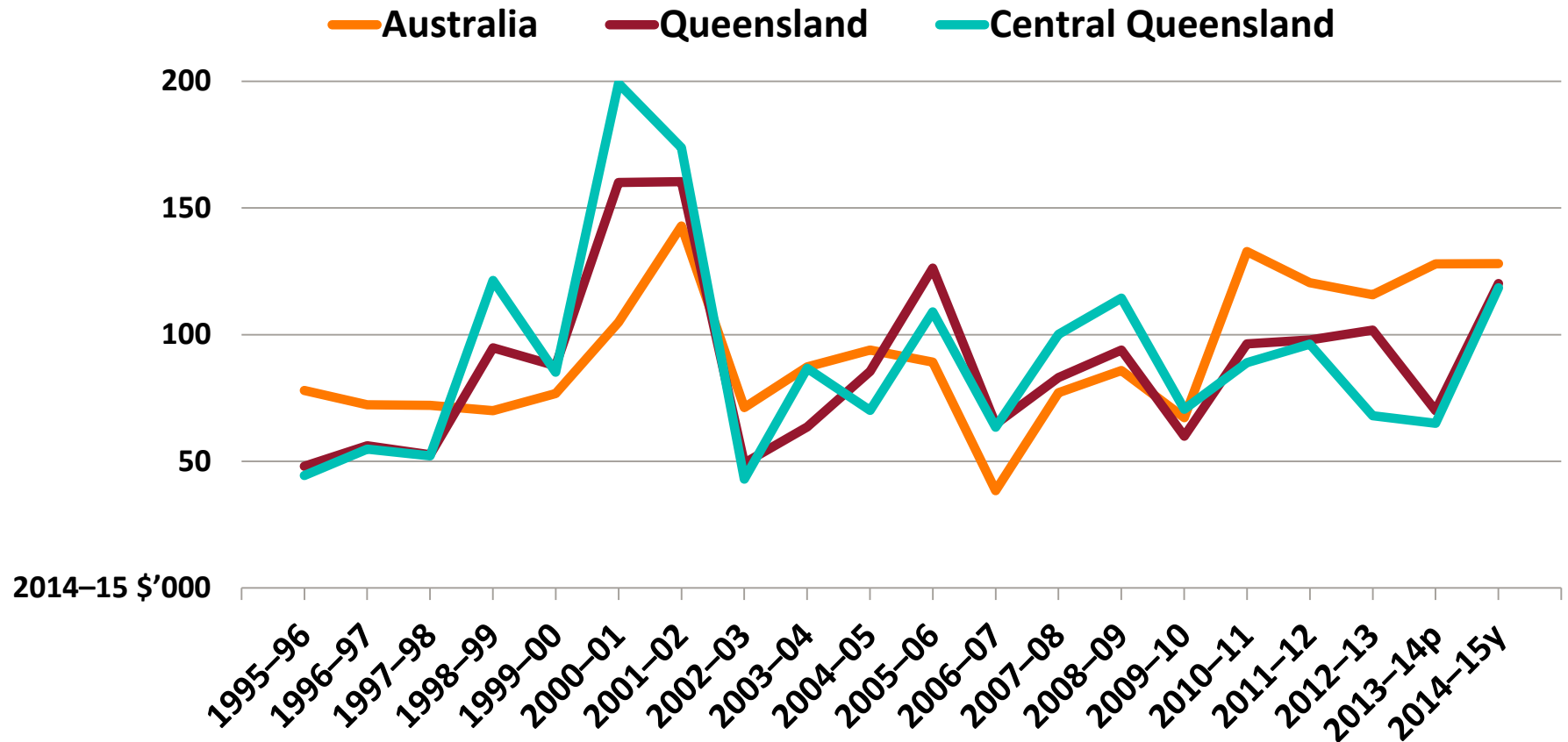
a ABARES assumption

Australian dollar has fallen



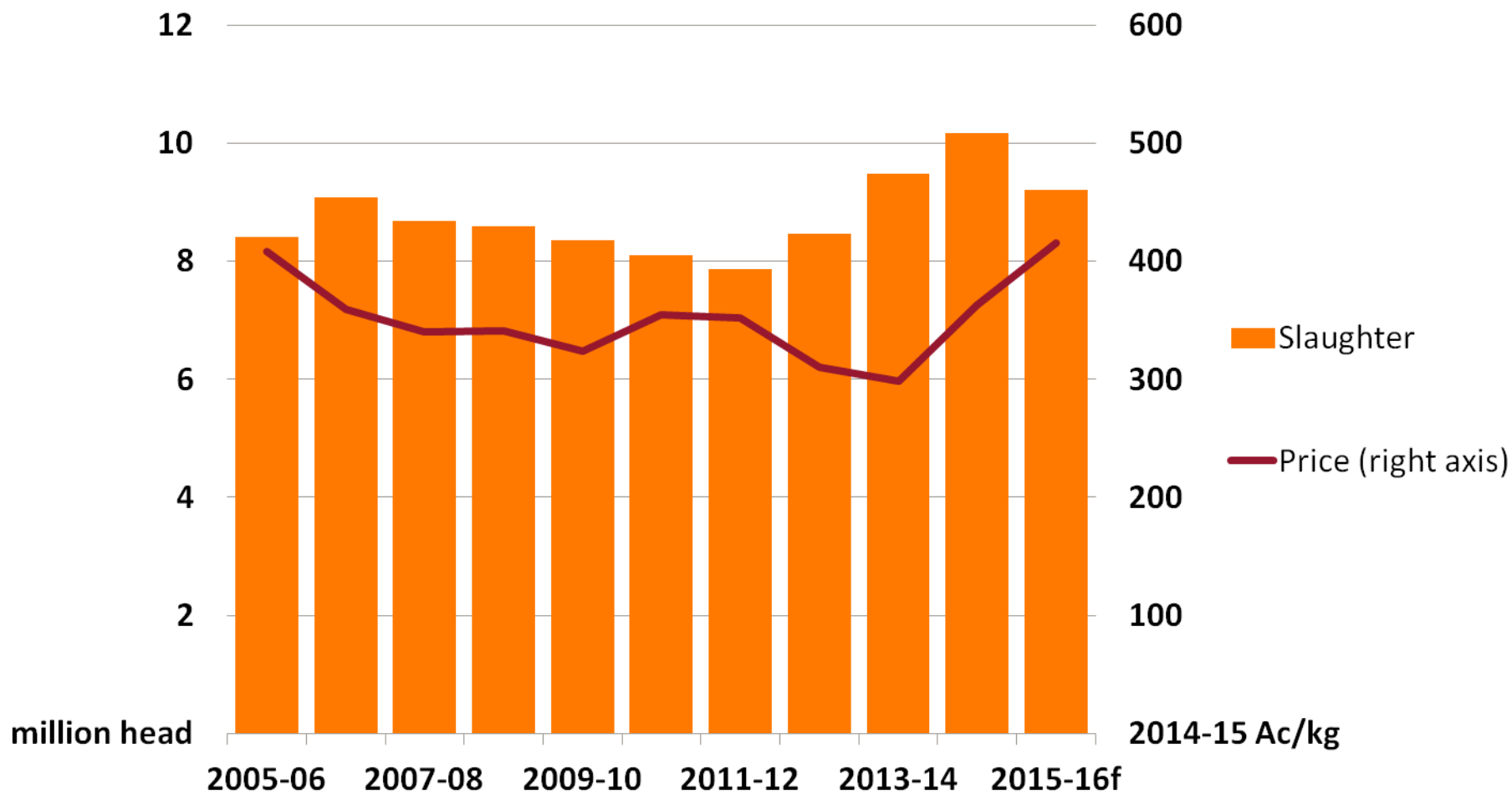
a ABARES assumption

Average farm cash income - broadacre

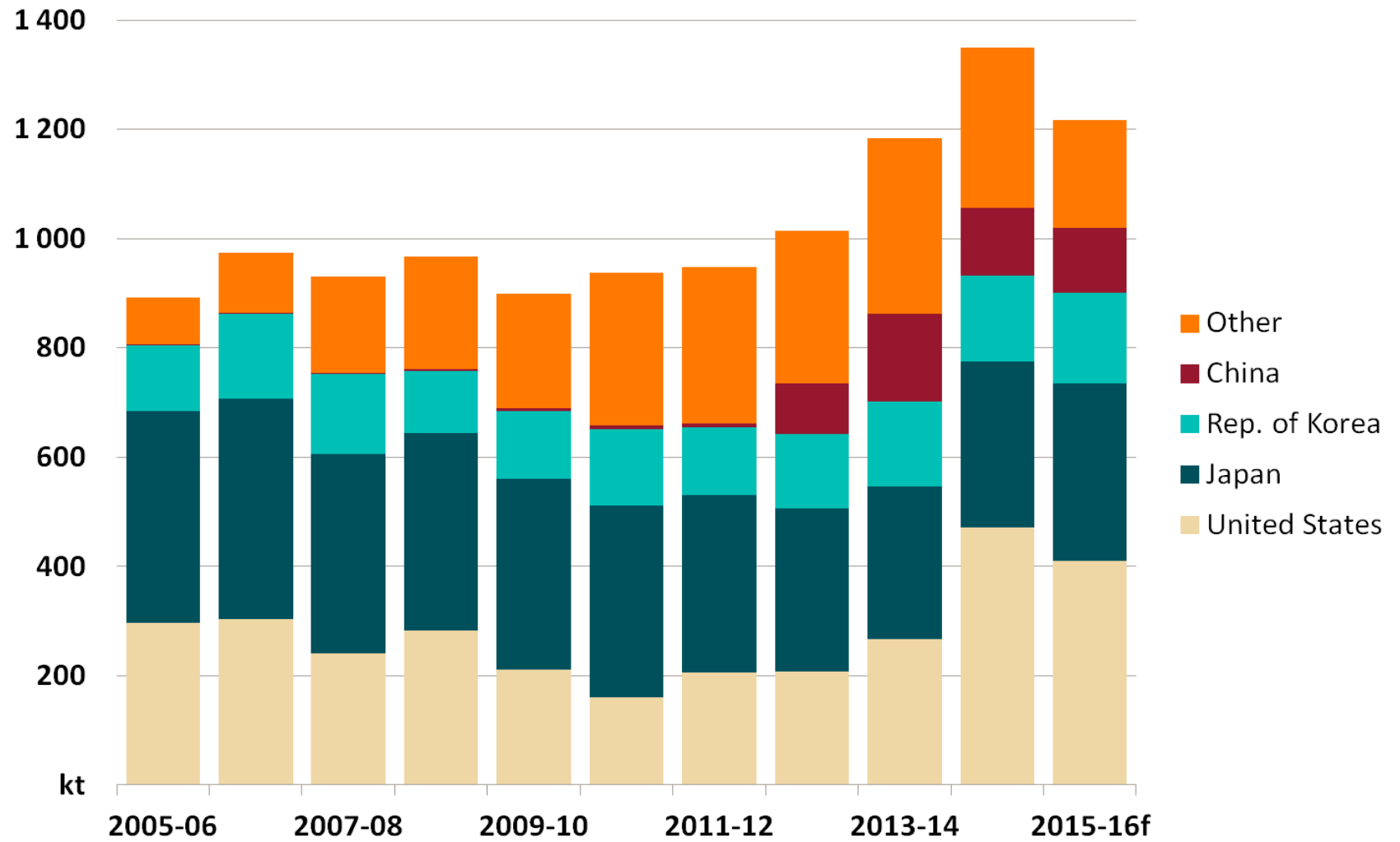


p Preliminary estimates. y Provisional estimates.

Australian cattle slaughter and average saleyard price

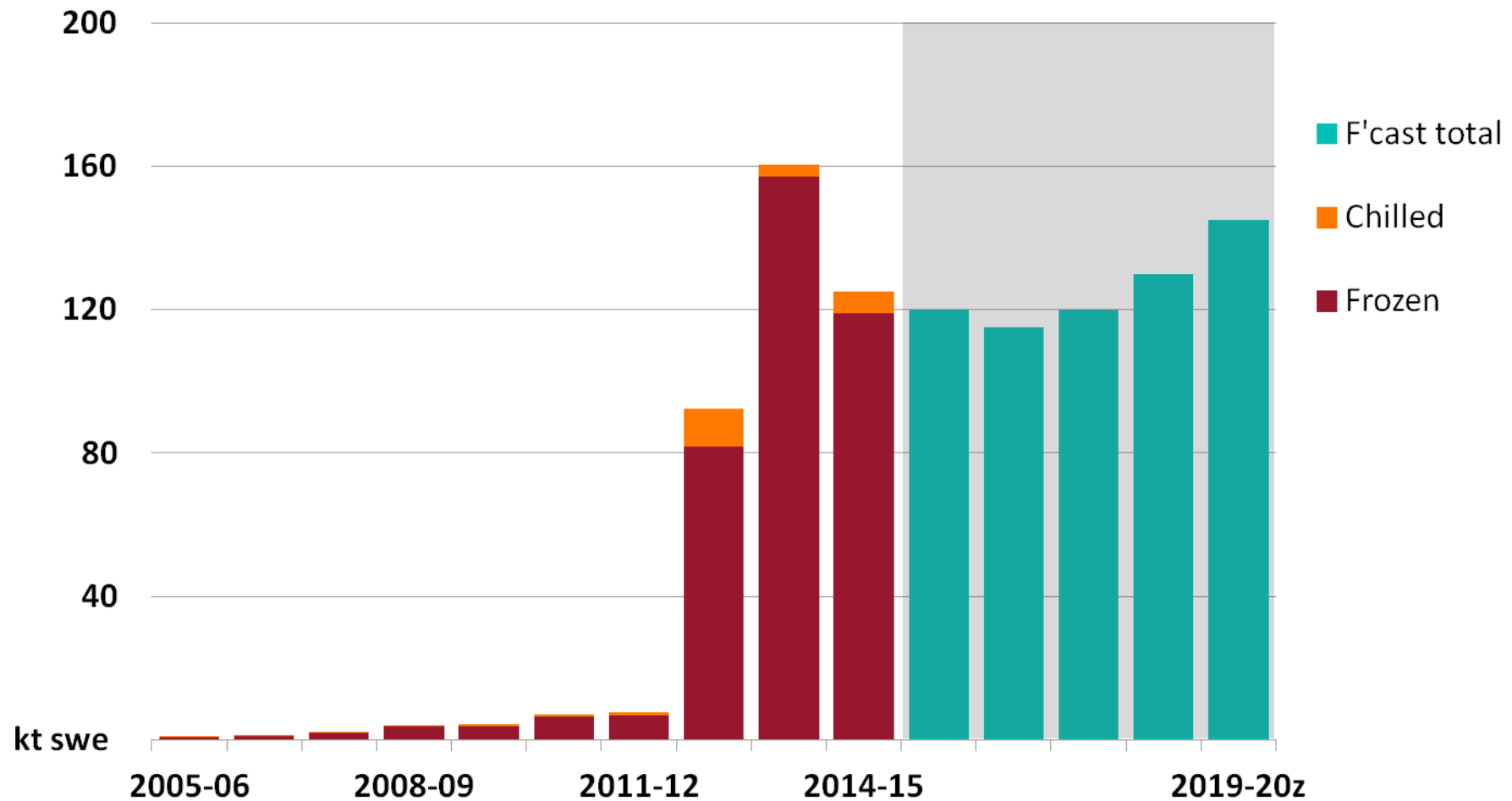


Australian beef and veal exports by destination



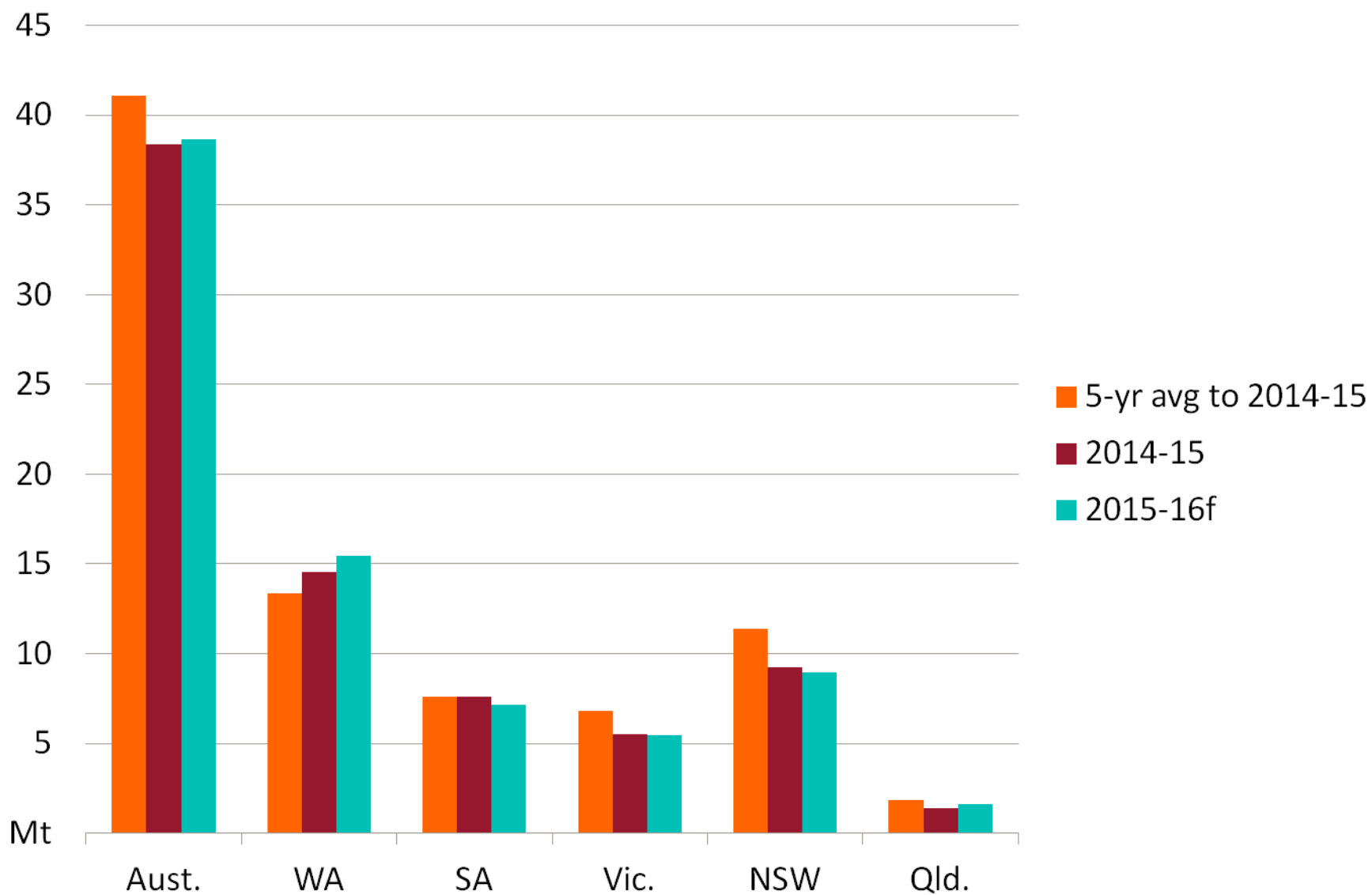
f ABARES forecast

Australian beef exports to China

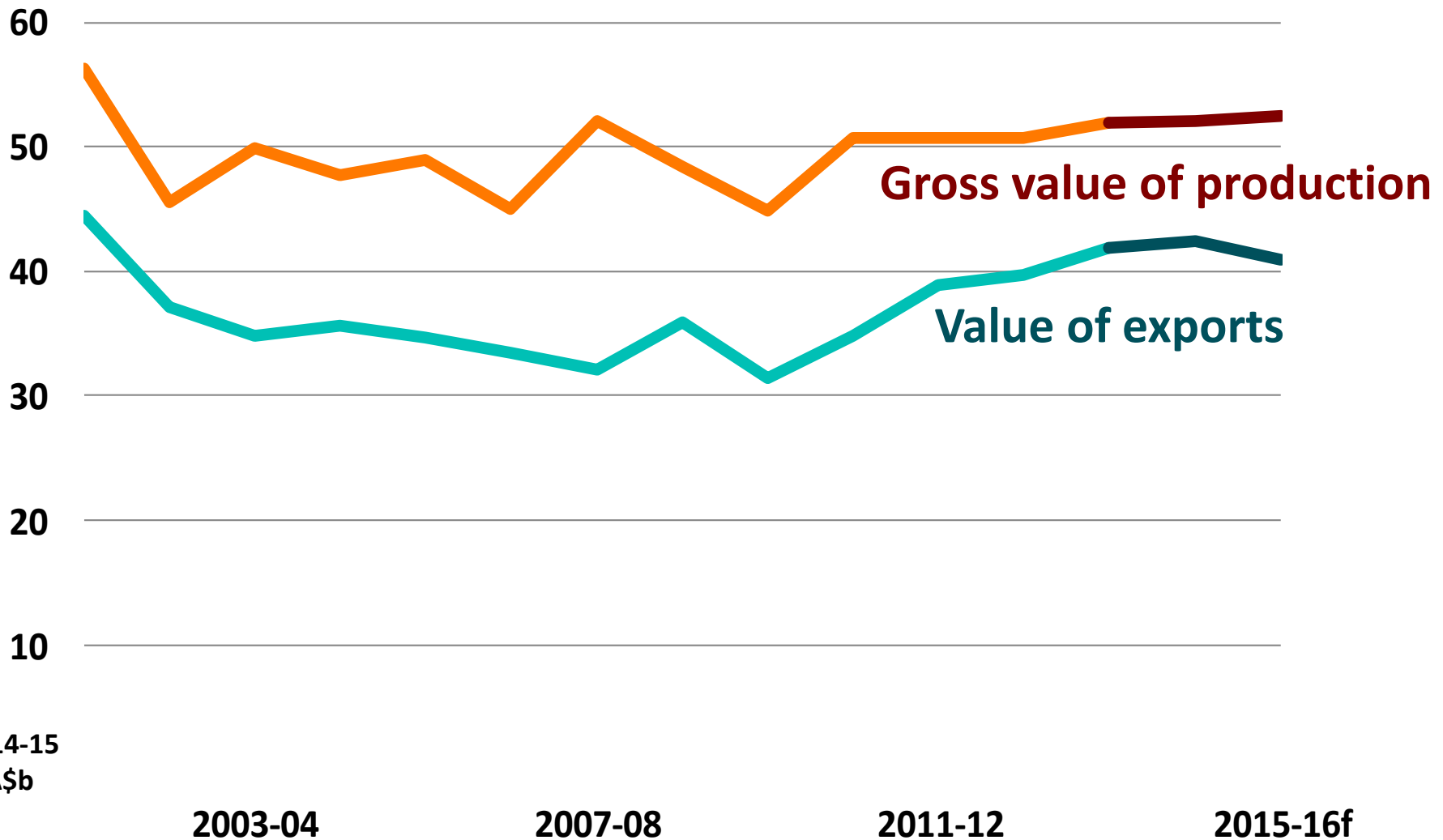


z ABARES projection

Australia winter crop production



Value of agricultural production & exports



2014-15
A\$b

Outline

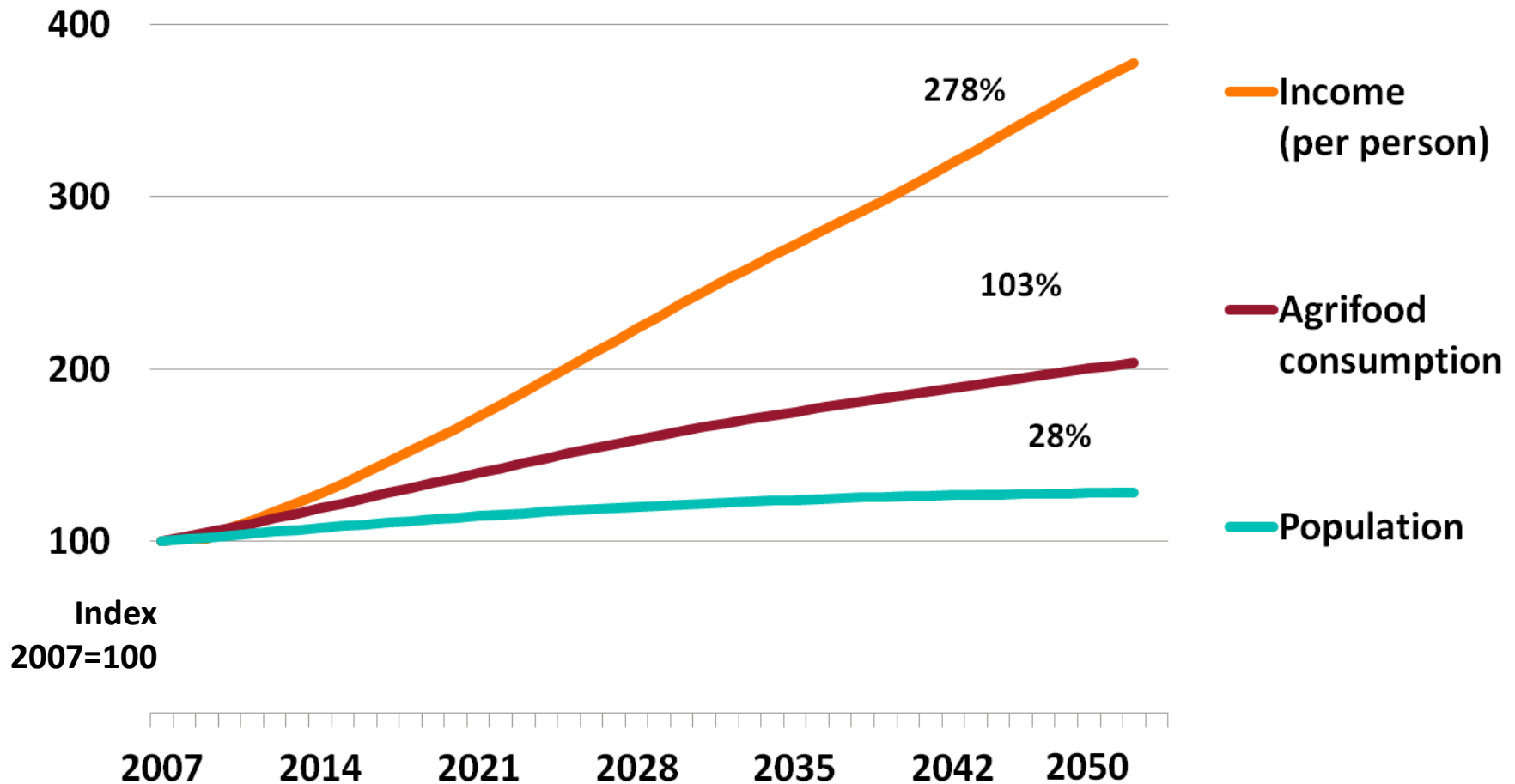
1. Commodity overview

2. Long term food demand: beef

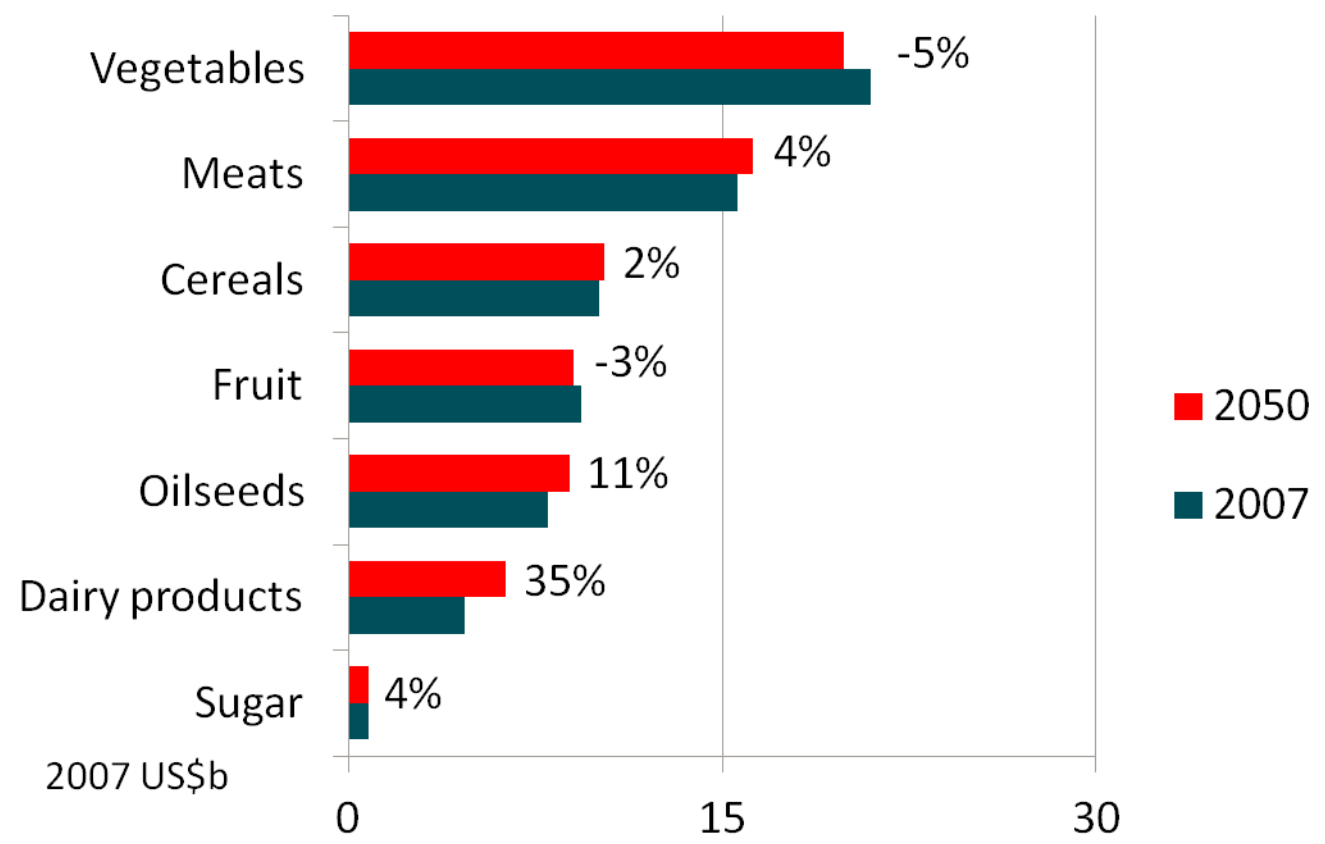
- Japan and Korea
- ASEAN
- China

3. Challenges and opportunities

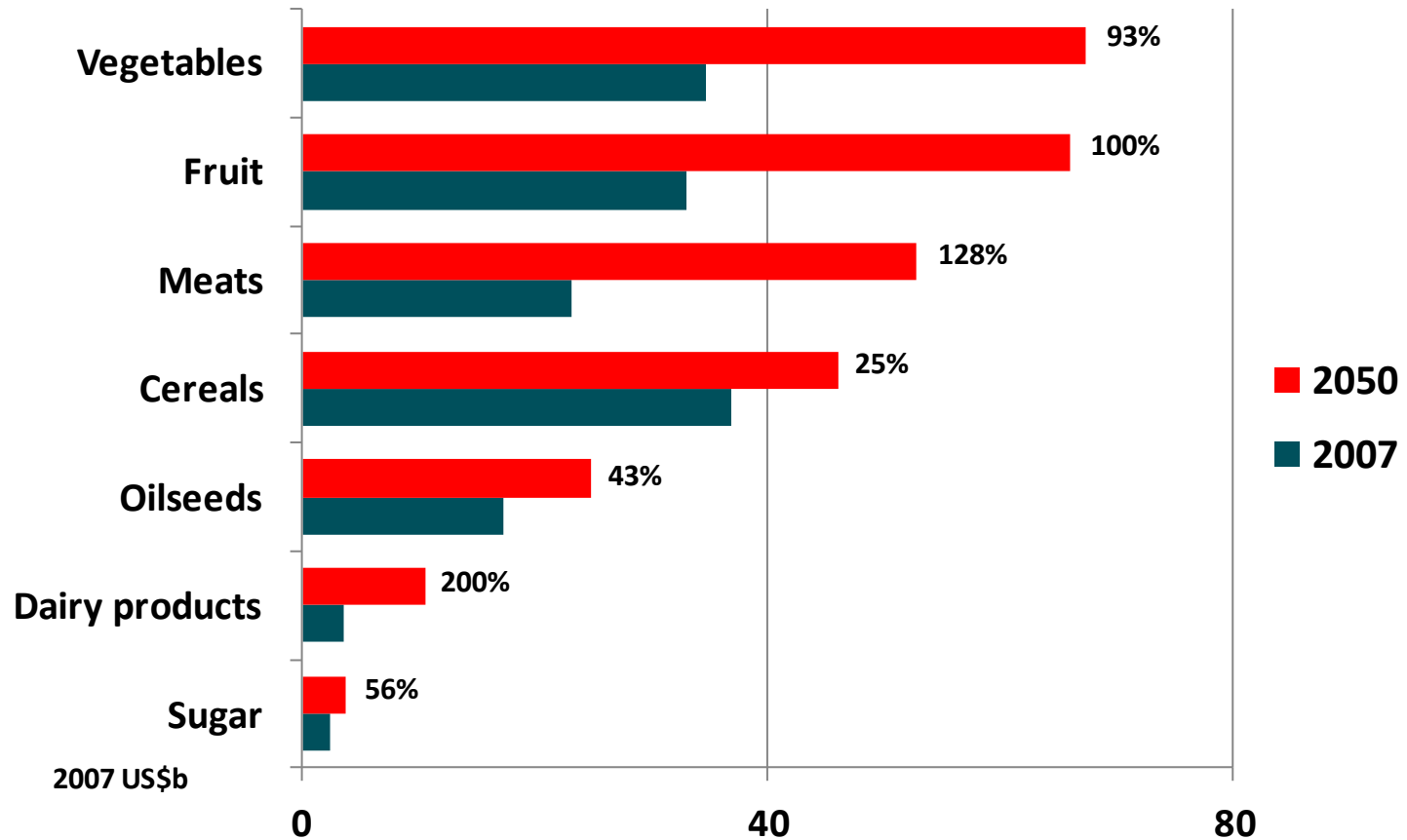
Asian income, population and food demand growth



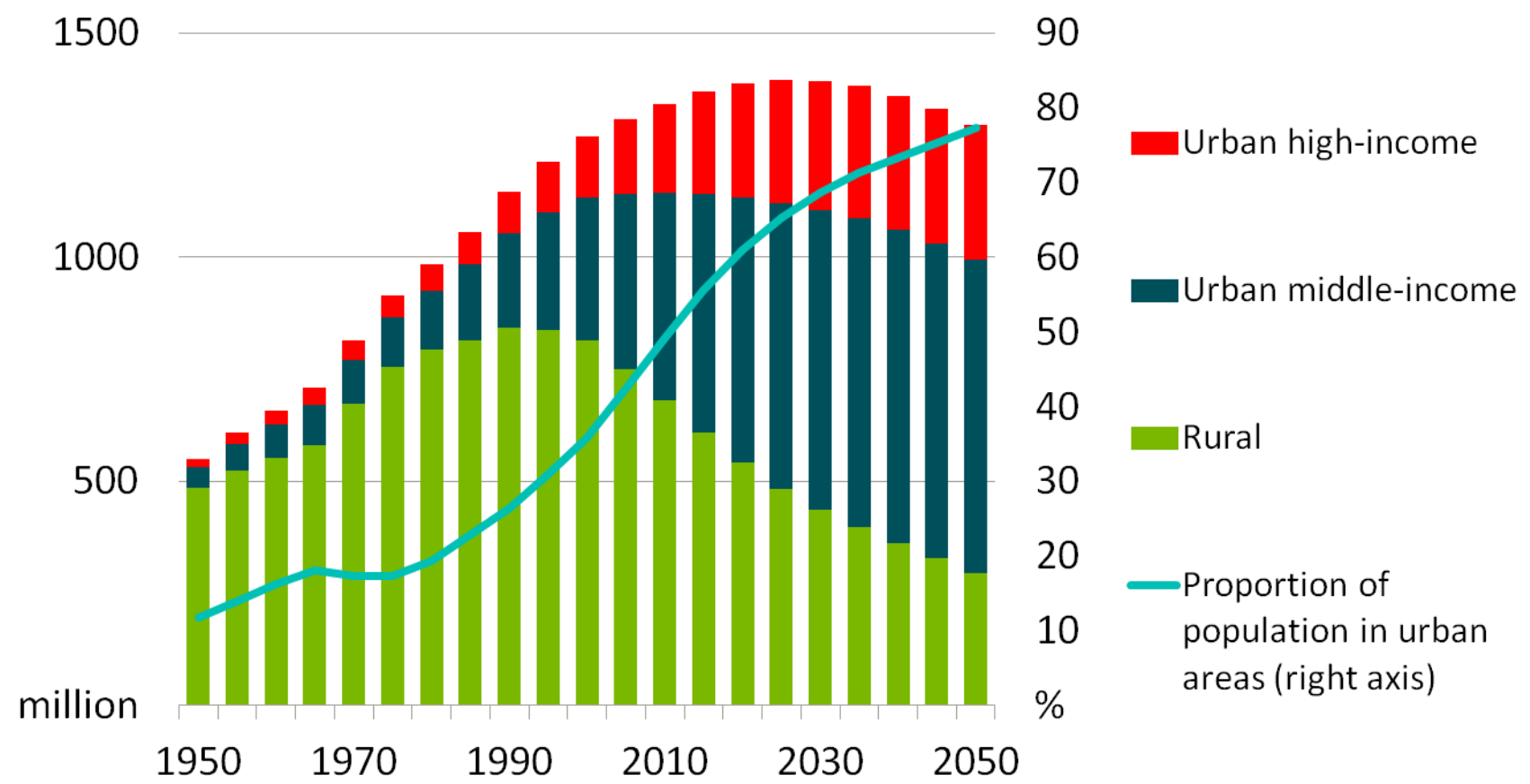
Food consumption in Japan and Korea to remain relatively stable



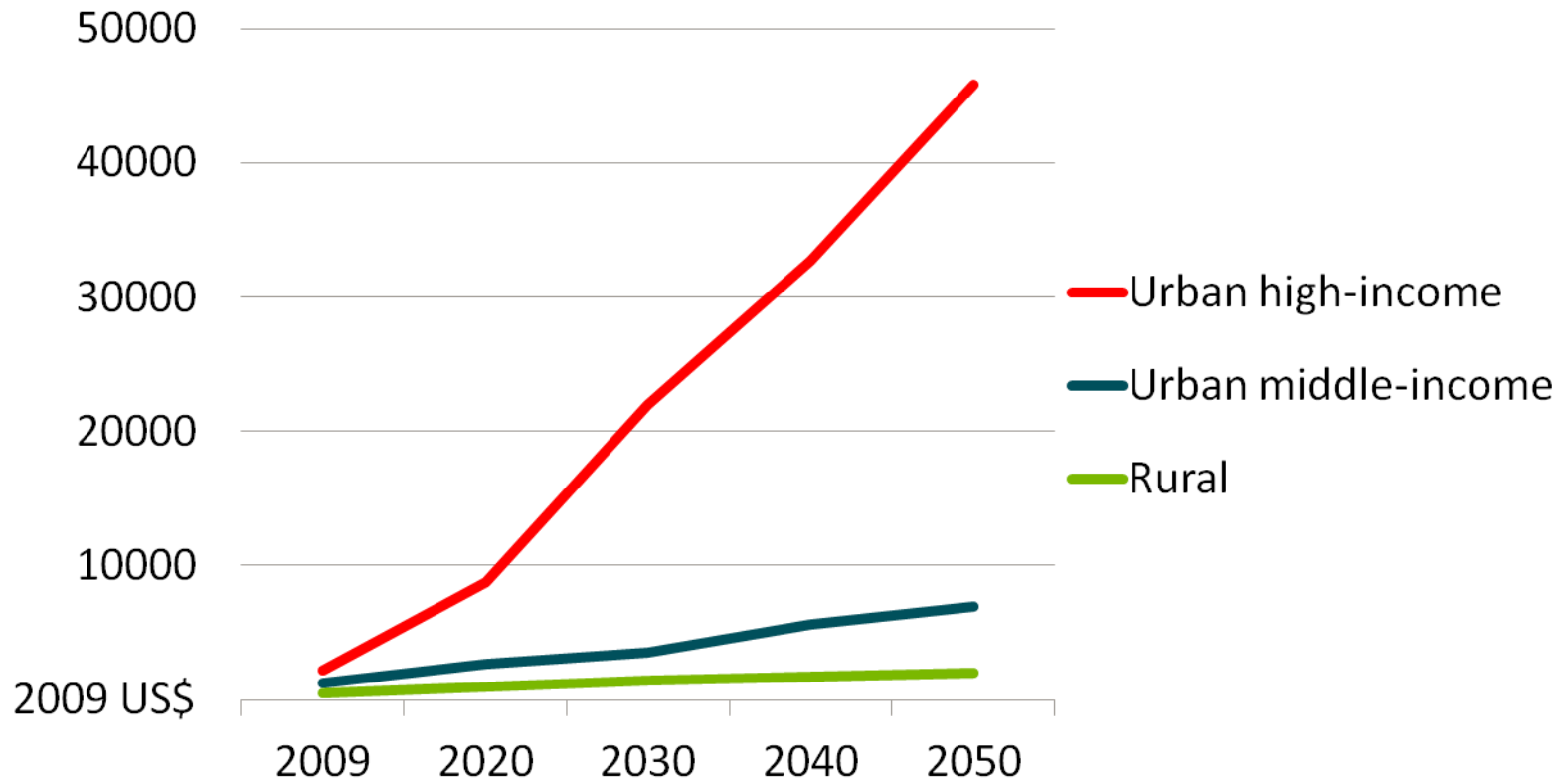
Prospects for growth in ASEAN food consumption



Urban population in China to grow strongly

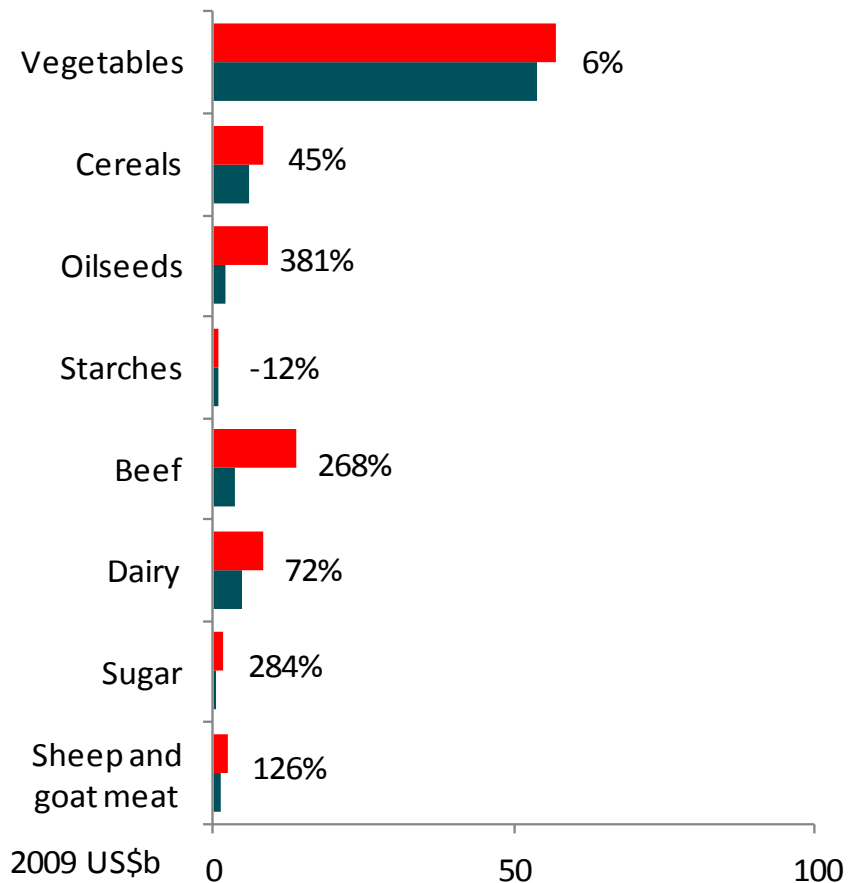


Urban and rural incomes per person in China

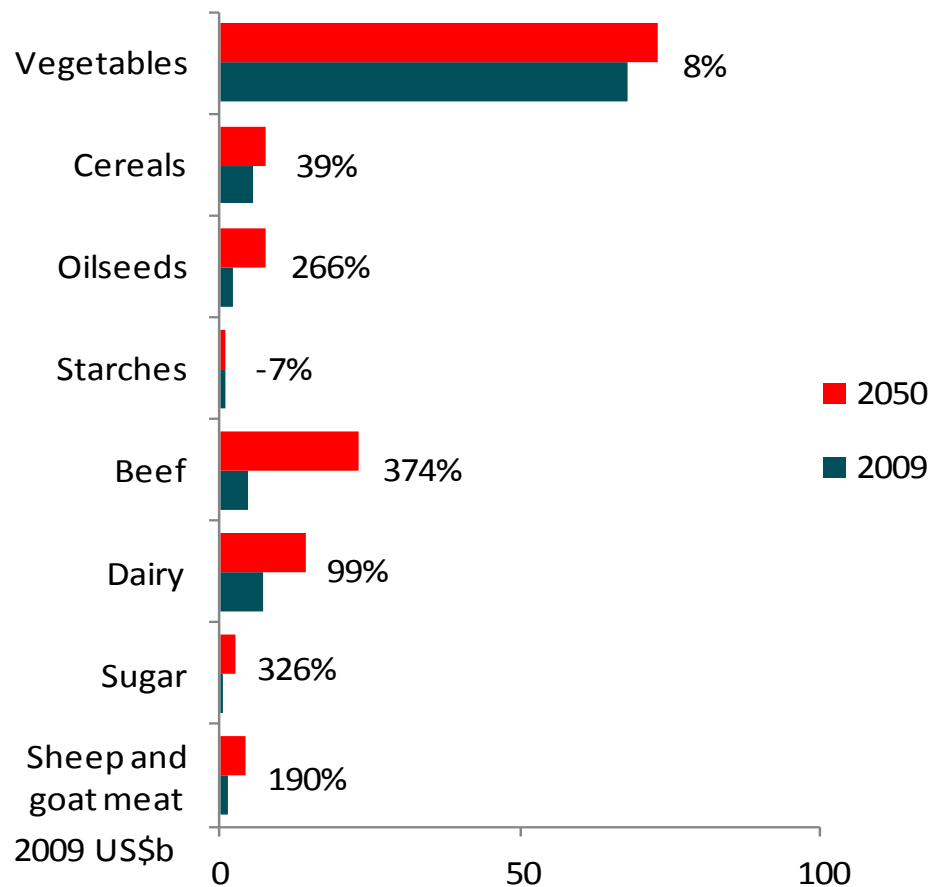


Urban middle and high income food consumption in China

Middle income



High income



Opportunities and challenges

- **Market opportunities in Asia, but with competition**
- **Remove trade barriers to help food to flow to where it is needed**
- **Business planning to consider changing Asian food consumption**



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