



Beef Australia 2018 Continues to Deliver



Whilst the final analysis of the weeklong Beef 2018 exposition has been completed, the benefits to the beef industry continue to grow, with exhibitors securing new contracts for products and services in a number of foreign countries over recent weeks.

This year just over 1,200 international delegates travelled from 43 countries to Rockhampton to share in the success of the eleventh Beef Australia event. The visitors' individual objectives and expectations of the packed program varied from learning about the latest in industry innovation through to securing ongoing supplies of products and services.

Whilst ensuring the international delegates were well provided for, local visitors needs and likes were a major focus in planning and preparations around entertainment and activities in and around the Showground. The Monday 'people's day' attracted 25,160 through the gates to enjoy early morning to late evening non-stop entertainment, from cattle judging, bands and food options from a quick snack to a five star dining experience.

The search is now on to put together a strong and capable team to steer arrangements for the next expo in 2021. A new Chief Executive Officer is being sought to replace outgoing CEO Denis Cox who has completed his contract. After heading up a work force that have delivered two successful Beef Australia events over the past six years, Denis will pursue other business interests.

In line with the organisation's constitution, five new directors will be appointed at the annual general meeting in December to share the table with the remaining six board members. Nominations are now open and according to Chairman Blair Angus, this is a great opportunity for community members with the relevant skills and experience, to contribute to Beef Australia.

"It's vital that we attract a strong mix of people with a diverse range of knowledge and expertise to work together to deliver what is now recognised as one the World's finest agricultural exhibitions. Blair stated. "I've enjoyed my fifteen years as a director immensely, however feel that the time is right to hand the baton over, and provide the opportunity for someone new to work with a fantastic group of people, to ensure the sustained momentum and growth of this spectacular exposition."

The nomination process aims to attract energetic and astute people with strong governance credentials, with varied industry and business knowledge and skills to add value to the triennial event. Board nomination is available to all current financial Beef Australia members, and closes 4:00pm Friday 19 October.

Contact Blair Angus Chairman Beef Australia 0427 835 309