



Viability Valuation

DEVELOP THE CRITICAL SKILLS TO
TRANSLATE **IDEAS** TO **OUTCOMES**

What skills do you need to progress
your business?

9:00 am – 1:00 pm on the 4th of June
Rockhampton Smarthub
208 Quay St, Rockhampton, QLD

innovateqld.com



VIABILITY VALUATION WORKSHOP

Turning your Ideas into Outcomes

Knowing how to evaluate potential ideas and innovations translates to better long-term growth and greater return on your valuable time.

Let us show you how. In this workshop, learn about:

- Commercialisation pathways** - Idea development pathways
- Intellectual property** - Creating and protecting assets
- Value proposition** - How to use yours to attract investment
- Business models** - Structuring for successful growth
- Entrepreneurial thinking** - Positioning for new opportunities

Your presenter: Kellie Dyer

Kellie Dyer is an industry expert in commercialisation, with over 20 years experience translating ideas to products. Having worked with both government and industry organisations, Kellie knows what a successful strategy looks like.

Secure your place now