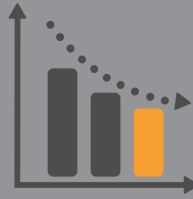


CQ Health #10000LivesCQ Smoking Cessation 2018–19 year at a glance

AIM: to reduce adult smoking prevalence in CQ from 16.7% to **9.5% by 2030**



3510
Quitline
registrations
(2018/19)



17% CQ women who smoked in pregnancy (2016 CHO)

2018 CQ adult daily smoking rate **14%** down from 16.7% in 2016

5823 Quitline registrations (November 2017 - June 2019)

Over **5000** Quitline registrations since November 2017 when 10000Lives launched

- 74% of Quitline registrations were self-referred
- Third party referrals - 54% from hospital, 20% dental practice
- Males and females equally represented
- Highest registrations from the 45-49yo age group
- 17% registrations identify as Aboriginal and/or Torres Strait Islander
- Health professional recommendation and self motivation were the greatest triggers to contact quitline.



670 new CQ Health staff educated on smoking cessation support available in CQ

6 staff trained in Renee Bittoun Nicotine Dependence and Tobacco Cessation Intensive Interventions Course

#10000LivesCQ

Join the movement!

Residents of Central Queensland are eligible to receive tailored support combined with free nicotine replacement therapy (such as patches, gum, lozenges) by contacting Quitline.



Quitline on **13 78 48**
www.qld.gov.au/quithq

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