



**61,955 persons**  
Labour force



**6.6%**

Unemployment rate



**4,059 persons**  
Unemployment numbers

Source: Dept of Employment, Small Area Labour Markets, Australia

**Mar qtr 2019**

## Employment



**\$60,048**

Average total personal income

**\$49,378**

Median total personal income

Source: ABS, Estimates of Personal Income for Small Areas, 2015-16

**Financial year**

**2015-16**

## Health care and social assistance

Largest employing industry (14.0%)

### Mining

Greatest increase employed persons (17.8% 2011-2016)

## Health care and social assistance

Greatest increase employed persons (579 persons)

## Technicians and trade workers

Largest occupational group (8,462 persons)

**2016 Census**

## Business



**8,034**

Registered businesses



**18.8%**

Registered construction businesses



**24.3%**

Businesses reported turnover \$0-\$50K

Source: ABS, Counts of Australian Businesses, including Entries and Exits, Jun 2014 to Jun 2018

**Financial year 2017-18**

## A liveable region



## Capricorn Coast and Rockhampton Region

Source: The State of Queensland (Queensland Treasury), 2015

## Industry

Gross Regional Product 2018/19



**\$6.3B**

Source: National Institute of Economic and Industry Research (NIEIR)©, 2018/19



**\$2.0B**

Resource Industry contribution to GRP

Source: Queensland Resources Council 2019



## Agriculture

Value of agricultural production

**\$162.4M**



**\$129.3M**

Cattle and calves



**\$6.1M**

Pineapples

**Financial year 2015-16**

Source: ABS, Value of Agricultural Commodities produced, 2015-2016



**118,705 persons**  
Estimated resident population 2018

**336 persons**  
Ave annual population growth 2013-2018

Source: ABS, Regional Population Growth, Australia

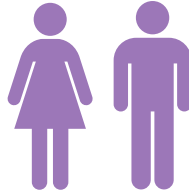
**159,893 persons**  
Projected population 2041

**1,650 persons**  
Ave annual population growth 2016-2041

Source: Queensland Government Population Projections, 2018 edition (medium series)

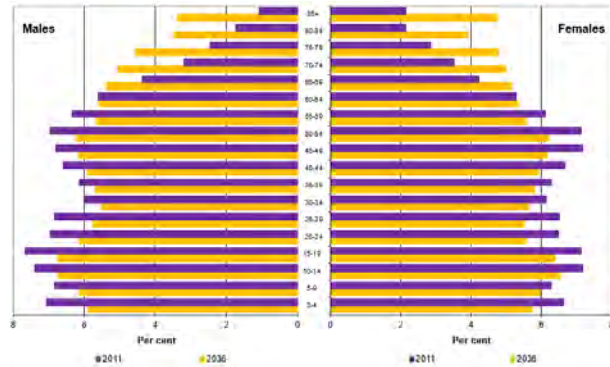
## Demography

50% 50%



Females Males

Source: ABS, Census of Population and Housing, 2016



## Education



**54.1%**

Population 15 years and over hold non-school qualifications

### Engineering and related technologies

Most common field of qualification

Source: ABS, Census of Population and Housing, 2016

### CQUniversity

Queensland's first dual sector university and TAFE

**25,300 students**

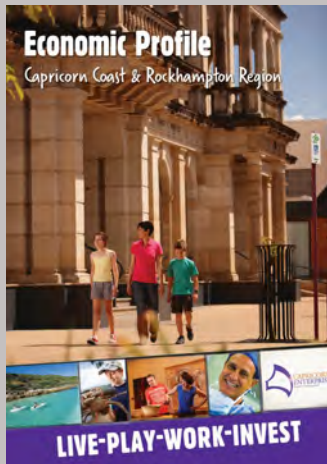
Higher education enrolments

**8,478 students**

Vocational education and training enrolments

Source: CQUniversity, 2018

Read the full report



## Transport



**11,558 vehicles**  
Yeppoon Rd

Highest average daily traffic count



**1,671 vehicles**  
Bruce Highway (south)

Highest average daily traffic count - heavy vehicles

Source: DTMR, Traffic Census 2019



**552,623 passengers**

Rockhampton Airport 2018-19

Source: BITRE, Airport Traffic Data 1985-86 to 2018-19

## Jun qtr 2019

**\$310,000**

Median house price

**\$271,500**

Median unit and townhouse price

**\$167,000**

Median vacant urban land price

Source: DNRM, Office of the Valuer-General, Property Sales

## Dec qtr 2019

Median weekly rent

2 bedroom flats or units **\$230**

3 bedroom houses **\$300**

4 bedroom houses **\$360**

Source: Rental Tenancies Authority

## Housing



## Year ended Jun 2019

**\$105.0M**

Residential building approvals

**\$95.9M**

Non-residential building approvals

Source: ABS, Building Approvals

