



Agenda

Introduction

Neil Lethlean
Capricorn Enterprise

Why OPTUS

Madonna Burgess
Territory General Manager OPTUS

Brand Value

Carl Carter
Cooper McKenzie

Our People

Garry Clarke
Local Channel Execution Manager OPTUS

Close

Madonna Burgess

OPTUS



Community Movie Nights



Digital Thumb Print



Kangaroos Sponsorship



Rocky River Festival

OPTUS

Optus in Central QLD

Going further for regional Australians in and around
Mackay, Longreach and Marlborough.

Strong Regional Investment

Network
investment
in **last**
12 months **\$3.9M**

Planned
investment
in **next 12**
months (to March
2020) **\$2.2M**

Exceptional Local Coverage

Number
of existing
towers in
Central QLD. **153**

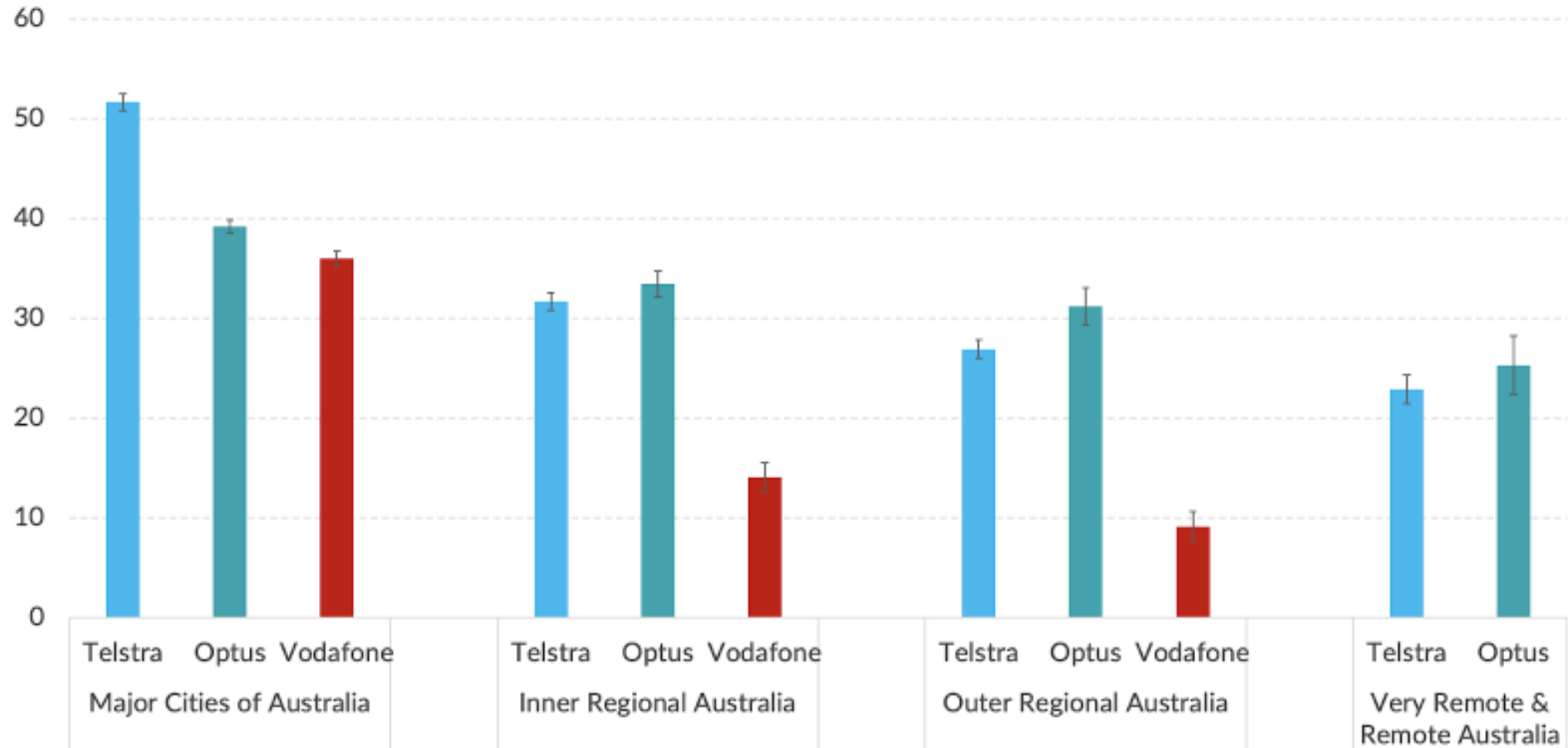
Planned sites
in next 12
months. **4**

Optus Coverage Commitment*

On selected plans,
if you experience
coverage issues
on our mobile
network we
will cover any
cancellation fee
and remaining
handset charges.
Conditions apply*

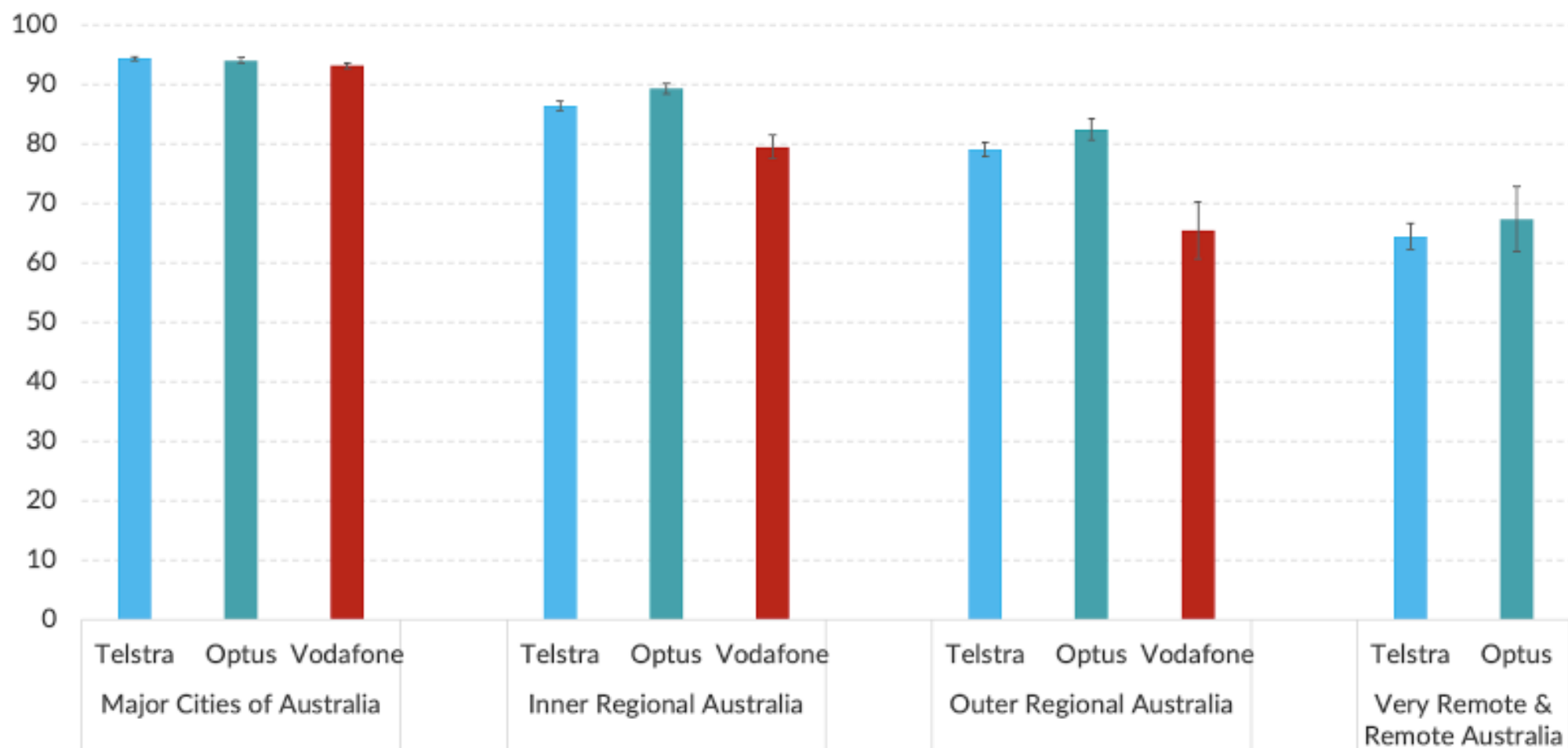


Download Speed Experience by geography in Australia (Mbps)



Data collection period April 1 – June 20, 2019 | © Opensignal Ltd
Geographic definition from the Australian Bureau of Statistics, <https://www.abs.gov.au/websitedbs/D3310114.nsf/home/remoteness+structure>

4G Availability by geography in Australia (% time)



Data collection period April 1 – June 20, 2019 | © Opensignal Ltd

Geographic definition from the Australian Bureau of Statistics, <https://www.abs.gov.au/websitedbs/D3310114.nsf/home/remoteness+structure>

20% off selected plan fees

over 12 months on a \$49/mth plan or above



\$39²⁰/mth

Including discount

60GB

Month-to-month SIM plan

OPTUS

Head in-store or online today

New and recontracting customers in eligible regional areas who connect to a \$49/mth and above Optus Choice Packaged plan. Not available with any other discount offers. Visit optus.com.au/regionalsummer to check eligibility. Ends 31/3/20.

THANK YOU.....

