

## ECONOMIC REPORT

Livingstone Shire Council

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## Overview

## Key indicators at a glance

- Gross Regional Product \$1.6b (2021/22)
- Population 40,952 persons
- Ave annual population growth 1.8%
- Population projection 62,990 persons
- Labour force 22,120 persons
- Unemployment rate 2.5%

## **Livingstone Shire Council Area**

The Livingstone Shire Council is within the Fitzroy Statistical Area Level 4 (SA4). It covers a total area of 11,776.3 square kilometres and accounts for 1.1% of the state.

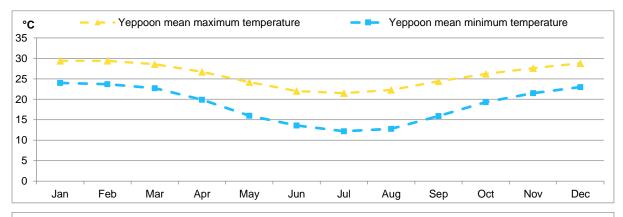
There are six Statistical Area Level 2 (SA2) within the Livingstone (S). The Livingstone (S) includes the urban centres of Emu Park and Yeppoon as well as localities such as Cawarral, Marlborough and The Caves.

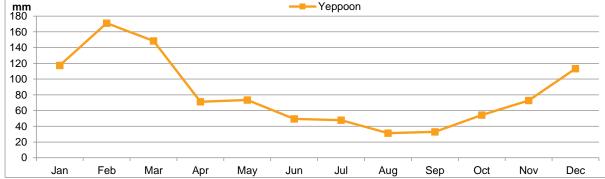


Source: Queensland Government, Queensland Treasury, 2016

#### **Climate**

The Livingstone Shire Council area enjoys a subtropical climate with wet summers and low winter rainfall. Yeppoon's highest mean monthly maximum temperature is 29.4°C in January. July has the lowest mean monthly minimum temperature in Yeppoon, 12.2°C. Yeppoon's highest mean monthly rainfall in February (171.1mm) and lowest mean monthly rainfall is in August, with 31.3 mm.





(a)Based on observations recorded at Yeppoon Esplanade from 1993 to 2021 (temperature) and 1994 to 2024 (rainfall). Source: Bureau of Meteorology, 2024

## Demographics

#### **Quick stats**

- 2022 estimated resident population 40,952 persons
- 2017-202 average annual increase in population 1.8%
- Greater proportion of persons aged 45 years and over than Queensland
- 2046 population projection 62,990 persons
- 2021-2046 average annual increase in population 924 persons

## Population change by Statistical Area Level 2 (SA2)

The estimated resident population of the Livingstone Shire Council area as at 30 June 2022 was 40,952 persons, 0.8% of the total Queensland population. Between 30 June 2017 and 30 June 2022, the population in the Livingstone Shire Council area increased by an average 1.8% per annum, a faster growth rate than Queensland, which increased by an average 1.6% per annum.

While the population of the region increased between 2017 and 2022, population change varied significantly by Statistical Area Level 2 (SA2). The fastest population growth over the five-year period occurred in Yeppoon SA2 (an average of 2.3%per annum). Rockhampton Region – East SA2 experienced the smallest population increase, an average of 0.5% per annum, while Shoalwater Bay SA2 experienced an increase from its very low base.

	Area	Estimated resident population as at 30 June				Change (b)	
Statistical Area Level 2	km²	2017	2021	2022		2017-2022	
	KIII		— number —		%	persons	
Emu Park	40.8	5,571	6,087	5,953	1.3	76	
Glenlee - Rockyview	208.0	5,130	5,383	5,457	1.2	65	
Rockhampton Region - East	680.2	3,509	3,255	3,590	0.5	16	
Rockhampton Region - North	7,566.9	4,345	4,514	4,737	1.7	78	
Shoalwater Bay	3,177.0	17	16	22	5.3	1	
Yeppoon	78.6	18,892	19,870	21,193	2.3	460	
Livingstone (S)	11,751.5	37,464	39,125	40,952	1.8	698	
Queensland	1,729,958.1	4,928,374	5,221,233	5,326,622	1.6	79,650	
Livingstone Region as % of Queensland	0.7	0.8	0.7	0.8			

<sup>.. =</sup> not applicable

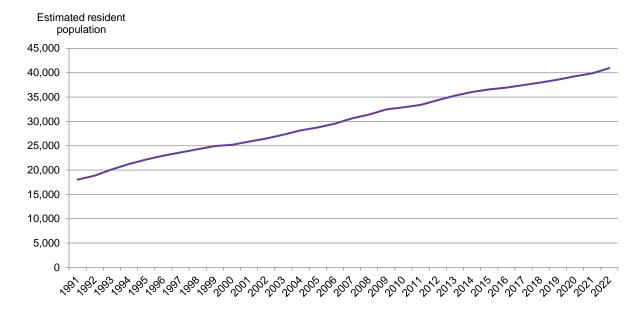
Source: Australian Bureau of Statistics, Regional Population Growth, Australia, cat. no. 3218.0.

## **Population**

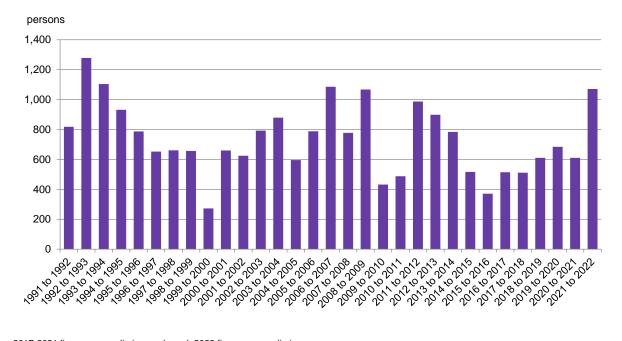
Longer-term historical estimated resident population data from the Australian Bureau of Statistics indicate that the population of the Livingstone Shire Council area has increased since 1991. The population increased from 18,042 persons in 1991 to 40,952 persons in 2022. This was an increase of 22,910 persons at an average annual growth rate of 4.1%.

<sup>(</sup>a) Based on Australian Bureau of Statistics, Australian Statistical Geography Standard 2011.

<sup>(</sup>b) Average annual growth rate.



Annual population change for the Livingstone (S) has varied considerably between 1991 and 2022. The largest population change was between 1992 and 1993, with an increase of 1,278 persons. The smallest population change occurred between 1999 and 2000 with an increase of 272 persons.

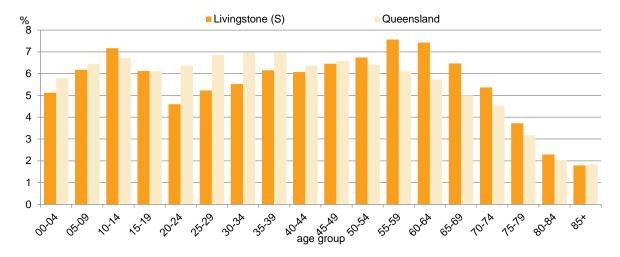


2017-2021 figures are preliminary rebased. 2022 figures are preliminary.

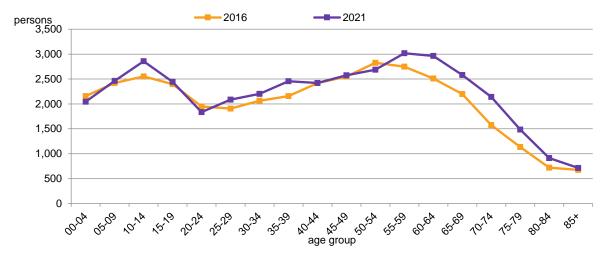
Source: Australian Bureau of Statistics, Regional Population Growth, Australia, cat. no. 3218.0.

## Age characteristics

Data from the Australian Bureau of Statistics indicate that the Livingstone (S), as at 30 June 2021, generally had a greater proportion of persons aged 50 years and over when compared with Queensland. The largest percentage difference between the Council area and Queensland was those persons aged 25 to 29 years (1.8 percentage point lower). As at 30 June 2021, the median age for Livingstone (S) was 43.1 years compared to 38.4 years across Queensland.



Between 2016 and 2021, the greatest increase in population in the Livingstone (S) was persons aged 70 to 74 years (566 persons), followed by persons aged 60 to 64 years (453) and 65 to 69 years (385). The number of persons aged 50 to 54 years and 20 to 24 years decreased between 2016 and 2021 (by 138 and 114 persons respectively).



(a) 2001 to 2016 figures are final. 2021 figures are preliminary.

Source: Australian Bureau of Statistics, Population Estimates by Age and Sex, Australia and States, cat. no. 3235.0.

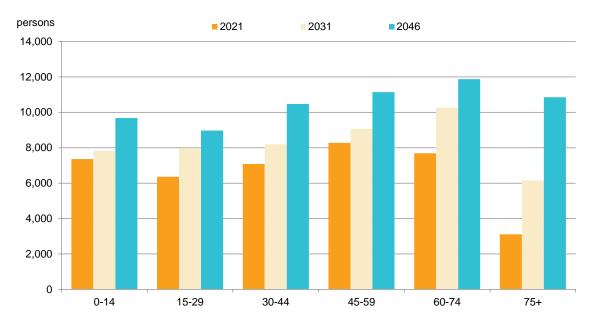
## **Population projections**

Population projections published by Queensland Treasury and Trade, 2023 edition, indicate that the population of the Livingstone Shire Council area is anticipated to increase to 62,990 persons by the year 2046. The Council area is projected to have a faster rate of growth (1.8%) than the Central Queensland SA4 (0.8%) and Queensland (1.4%). It is predicted the region will grow on average by 924 persons per year between 2021 and 2046.

	Estimated resident		- Projec	ted resident p	opulation -		Average a	
Area	population 2021	2026	2031	2036	2041	2046	2021 to 2	2046
			— numb	er —			persons	%
Livingstone (S)	39,881	44,143	49,479	54,697	59,467	62,990	924	1.8
Central Queensland SA4	231,104	241,129	251,855	262,592	272,990	282,790	1,666	0.8
Queensland	5,217,653	5,663,247	6,079,887	6,492,441	6,899,969	7,299,934	65,467	1.4
Livingstone (S) as a % of Central Qld SA4	18.3	19.6	20.8	21.8	22.2	22.3		
Livingstone (S) as a % of Queensland	0.8	0.8	0.8	0.9	0.9	0.9		

Source: Queensland Government Population Projections, 2023 edition (medium series)

All age groups are projected to experience growth; however, the greatest percentage growth is projected to be in the 60 to 74 years (29.8%) and 75 years and over age groups (147.1%).



Source: Queensland Government population projections, 2018 edition (medium series), Queensland Government Statistician's Office, Queensland Treasury and Trade.

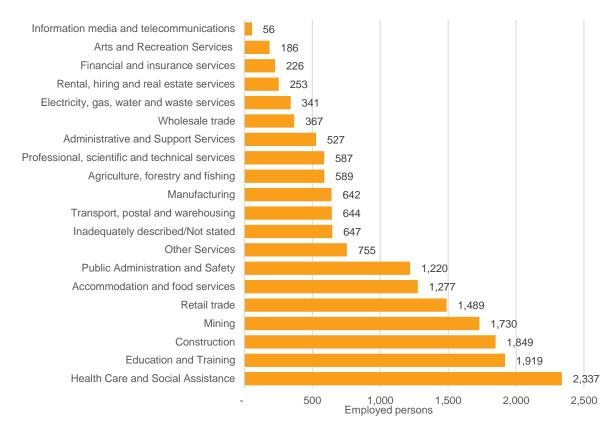
# Employment

### **Quick stats**

- 2021 Census largest employing industry health care and social assistance 13.3%
- 2016-2021 highest percentage growth of employed persons health care and social assistance
- 2011-2016 highest increase in number of employed persons health care and social assistance
- 2021 Census largest occupational group professionals
- 2021 Census 1,841 workers in Livingstone (S) resided in another local government area
- 2021 Census 46.0% of usual residents worked in Livingstone (S)
- June quarter 2023 labour force 22,120 persons
- June quarter 2023 unemployment rate 2.5%
- June quarter 2023 estimated number of unemployed persons 549 persons
- 2020 mean total personal income \$68,116
- 2020 median total personal income \$55,073
- 2020 mean employee income \$69,998

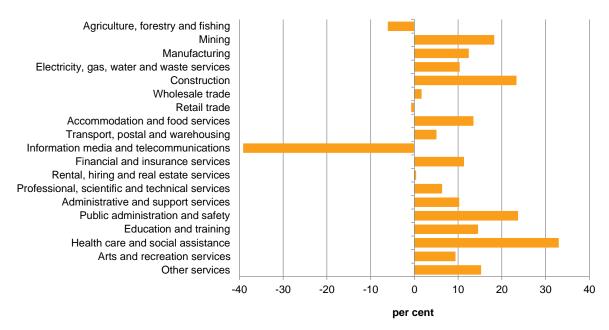
### **Employment**

At the time of the 2021 Census, health care and social assistance was the largest employing industry in the Livingstone Shire Council area, accounting for 2,337 (13.3%) of the 17,627 persons in the region's employed workforce. Other significant industries included education and training (10.9%), and construction (10.5%).



Source: Australian Bureau of Statistics, Census of Population and Housing, 2021.

Health care and social assistance experienced the highest percentage growth of employed persons by industry between 2016 and 2021 at 33.0%, followed by public administration and safety (23.7%), construction (23.3%) and mining (18.3%). Persons employed in information media and telecommunications experienced the largest decline (39.1%). Between 2016 and 2021, health care and social assistance had the greatest increase in the number of persons employed of all industries (580 persons). Agriculture, forestry and fishing had the largest decrease in persons employed of all industries (38 persons).



<sup>(</sup>a) Based on place of usual residence.

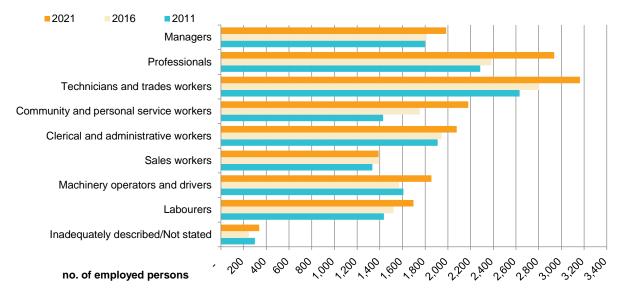
<sup>(</sup>b) Aged 15 years and over.

<sup>(</sup>c) Based on Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification 2006 (Revision 1.0). Source: Australian Bureau of Statistics, Census of Population and Housing, 2021.

#### **Occupation**

At the time of the 2021 Census, the largest occupational group of residents in the Livingstone (S) was technicians and trade workers (3,163 persons), followed by professionals (2,937 persons) and community and personal service workers (1,943 persons).

All occupations experienced growth between the 2011 and 2021 censuses, although numbers of machinery operators and drivers decreased between 2011 and 2016. The greatest increases were community and personal service workers (52.5%) and professionals (28.5%).



Based on persons aged 15 years and over at their place of usual residence.

Based on Australian Bureau of Statistics, Australian Standard Classification of Occupations, First Edition, Revision 1.

Source: Australian Bureau of Statistics, Census of Population and Housing, 2021.

## Age

The workforce profile for the Livingstone (S) in 2021 showed a significantly lower proportion of workers in the younger age groups (20-44 years) compared to State and National averages.

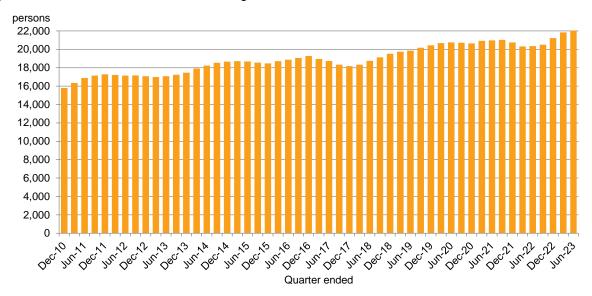
The proportion of workers in the 45 to 64 years age group was significantly higher in Livingstone (S) than State or National averages.



Source: ABS, Census of Population and Housing, 2021.

#### **Labour force**

The total estimated labour force in the Livingstone Shire Council area for the June quarter 2023 was 22,120 persons. Between the December quarter 2010 and June quarter 2023, the average annual growth rate of the labour force in the Livingstone Shire Council area was 3.2%.



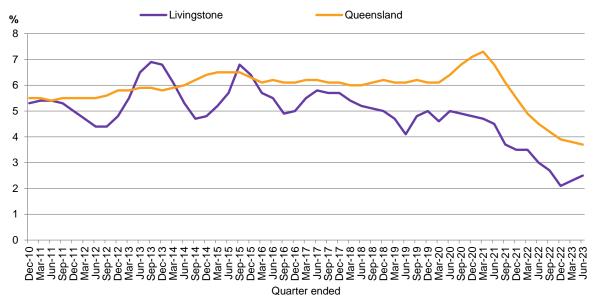
(a) Estimates of unemployment and the unemployment rate at the regional level can display significant variability and should be viewed with caution. Quarter-to-quarter comparisons may not be indicative of actual movements in the labour market. It is therefore recommended that year-on-year comparisons be used.

(b) Based on smoothed (four quarter average) data.

Source: Australian Government National Skills Commission, Small Area Labour Markets Australia various editions.

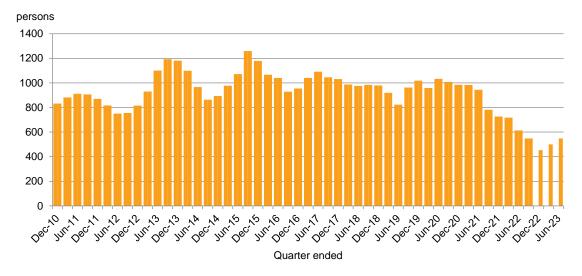
## Unemployment

Synthetic estimates from the Australian National Skills Commission indicate the unemployment rate in the Livingstone Shire Council area in the June quarter 2023 was 2.5%, 0.5 percentage points lower than the same quarter in 2022. Following falls to 2.1% in December 2022 after employment peaked at 5.0% in June 2020, unemployment rates have risen in March and June 2023. The unemployment rate for the region in the June quarter 2023 was 1.2 percentage points lower than the rate for Queensland.



Source: Australian Government National Skills Commission, Small Area Labour Markets Australia various editions.

The estimated number of unemployed persons in the Livingstone Shire Council area for the June quarter 2022 was 549 persons. This was an increase of 48 unemployed persons since the previous quarter.



<sup>(</sup>a) Estimates of unemployment and the unemployment rate at the regional level can display significant variability and should be viewed with caution. Quarter-to-quarter comparisons may not be indicative of actual movements in the labour market. It is therefore recommended that year-on-year comparisons be used.

Source: Australian Government National Skills Commission, Small Area Labour Markets Australia various editions.

#### Journey to work

At the time of the 2021 Census, 9,962 people worked in the Livingstone Shire Council area. Of these persons, 81.4% resided in the Council area. One thousand, five hundred and sixty-one (1,561) persons resided in Rockhampton (R) and worked in the Livingstone (S), while 60 persons resided in other states and territories and worked in the Shire at the time of the Census.

Place of usual residence	Persons	%
Livingstone Shire Council area	8,109	81.4
Rockhampton (R)	1,561	15.7
Central Highlands (R)	21	0.2
Brisbane (C)	20	0.2
Isaac (R)	19	0.2
Sunshine Coast (R)	18	0.2
Mackay (R)	18	0.2
Toowoomba (C)	15	0.2
Banana (S)	14	0.1
Gladstone (R)	13	0.1
Moreton Bay (R)	12	0.1
Townsville (C)	12	0.1
Bundaberg (R)	9	0.1
Fraser Coast (R)	7	0.1
Elsewhere in Queensland	60	0.6
Elsewhere in Australia	42	0.4
Total persons residing outside Livingstone Shire Council area	1,841	18.5
No usual address	19	0.2
Total	9,962	100.0

 $C = City \quad R = Regional \ Council \quad S = Shire \ Council$ 

Source: Australian Bureau of Statistics, Census of Population and Housing, 2021.

At the time of the 2021 Census, 17,630 employed persons resided in the Livingstone (S). Of these persons, 46.0% worked within the Council area, while 35.4% (6,249 persons) worked in Rockhampton (R) and a further 13.4% (2,360 persons) worked outside the region. This included 946 persons who

<sup>(</sup>b) Based on smoothed (four quarter average) data.

<sup>(</sup>a) Aged 15 years and over.

<sup>(</sup>b) Place of work is coded from the workplace address question on the Census form and relates to where the person worked in the week prior to census night.

<sup>(</sup>c) Place of usual residence is based on local government areas as per Australian Bureau of Statistics, Australian Statistical Geographic Standard.

worked in the Central Highlands (R), 640 persons who worked in the Isaac (R) and 132 usual residents of the region who worked in other states and territories.

Place of work	Persons	%
Livingstone Council area	8,109	46.0
Rockhampton (R)	6,249	35.4
Central Highlands (R)	946	5.4
Isaac (R)	640	3.6
Banana (S)	198	1.1
Brisbane (C)	122	0.7
Mackay (R)	76	0.4
Gladstone (R)	51	0.3
Sunshine Coast (R)	16	0.1
Whitsunday (R)	14	0.1
Western Downs (R)	12	0.1
Gold Coast (C)	9	0.1
Elsewhere in Queensland	144	0.8
Elsewhere in Australia	132	0.7
Total persons with place of work outside Livingstone Shire Council area	8,609	48.8
No fixed address	912	5.2
Total	17,630	100.0

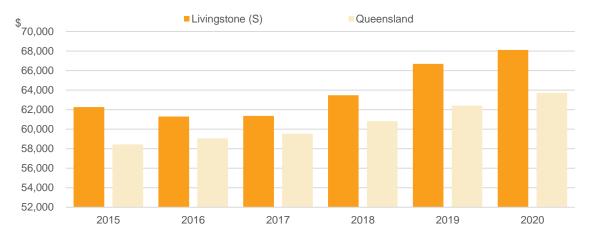
C = City R = Regional Council S = Shire

Source: Australian Bureau of Statistics, Census of Population and Housing, 2021

## **Estimates of personal Income**

Estimates of personal income show that the mean total personal income (excluding Government pensions and allowances) in the Livingstone (S) for the year ended 30 June 2020 was \$68,116. This was \$4,398 more than the mean total income for Queensland (\$63,718). The mean employee income in the Livingstone (S) for 2020 was \$69,998. This was \$7,589 more than the mean employee income for Queensland (\$62,409).

Between the years ended 30 June 2015 and 2020, the mean total personal income (excluding Government pensions and allowances) in the Livingstone (S) increased by \$5,863 (9.4%). This was more than Queensland for the same period (\$5,285 or 9.0%).



(a) Wage and salary income, as reported on the income tax return, includes gross income as well as allowances, commissions, bonuses, tips, gratuities, consultation fees, honoraria, termination pays, lumps sums and other payments for services.

Source: Australian Bureau of Statistics, Estimates of Personal Income for Small Areas, 2020 cat. no. 6524.0.55.002.

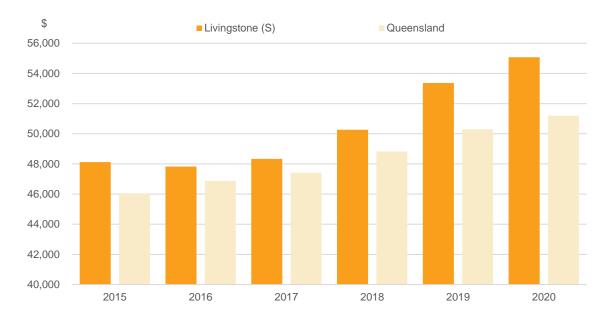
<sup>(</sup>a) Aged 15 years and over.

<sup>(</sup>b) Place of work is coded from the workplace address question on the Census form and relates to where the person worked in the week prior to census night.

<sup>(</sup>c) Place of work is based on local government areas as per Australian Bureau of Statistics, Australian Statistical Geographic Standard.

The mean measures the total income divided by the number of income earners. Because income is not equally distributed, as there are generally more low-income earners with fewer high income earners, using medians can be a more accurate reflection of income data.

The median total personal income (excluding Government pensions and allowances) in the Livingstone (S) for the year ended 30 June 2020 was \$55,073. This was \$3,876 more than the median total income for Queensland (\$51,197). Between the years ended 30 June 2015 and 2020, the median total personal income (excluding Government pensions and allowances) in the Livingstone (S) increased by \$6,952 (14.4%). This was more than Queensland for the same period (\$5,145 or 11.2%).



(a) Wage and salary income, as reported on the income tax return, includes gross income as well as allowances, commissions, bonuses, tips, gratuities, consultation fees, honoraria, termination pays, lumps sums and other payments for services.

Source: Australian Bureau of Statistics, Estimates of Personal Income for Small Areas, 2020, cat. no. 6524.0.55.002.

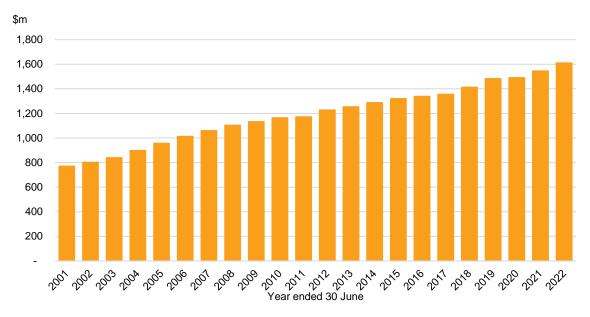


#### **Quick stats**

- 2021-22 gross regional product \$1,611 million
- Resources contribution to the economy \$927 m
- Total gross value of agricultural product, 2020-21 \$171.8m
- Cattle and calves slaughtering continued to be the most valuable agricultural product
- 78.0% of agricultural production livestock slaughtering

## **Gross regional product**

The gross regional product (GRP) in the Livingstone (S) was estimated to be \$1,611 million in 2021-22, an increase of 4.2% from the previous year.



Data is based on 2018-19 price base for all years.

Source: National Institute of Economic and Industry Research (NIEIR) 2023.

Livingstone (S)'s GRP, while lower than other Queensland local government areas in, is reflective of its lower population base. The following table provides a snapshot of each local government economy at a point in time.

Pagion	2001-02	2011-12	2021-22
Region		\$m	
Bundaberg (R)	2,883	4,320	5,072
Cairns (R)	5,537	8,506	10,216
Livingstone (S)	803	1,228	1,611
Rockhampton (R)	3,547	5,195	5,714

Source: National Institute of Economic and Industry Research (NIEIR) various years.

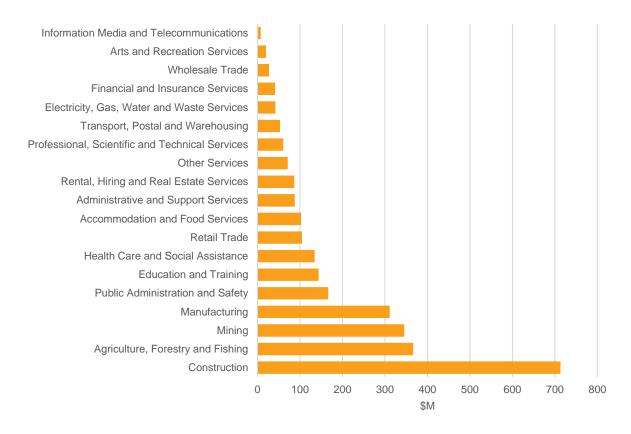
In 2021-22, the Queensland Resources sector provided \$290M in wages paid directly to 1,911 full time employees and \$153M for goods and services purchased locally in the Livingstone (S) area.

	Banana (S)	Central Highlands (R)	Gladstone (R)	Livingstone (R)	Rockhampton (R)	Fitzroy
Direct Contributions						
Wages (\$M)	198	461	383	290	371	1,800
Goods and Services purchased locally (\$M)	349	823	1,600	153	501	3,500
Gross Regional Product (\$M)	1,100	2,200	3,200	927	1,900	11,000
Royalties (\$M) shared across Queer						2,500

Source: Queensland Resources Council, What are Resources Worth (various locations), 2023

## **Output**

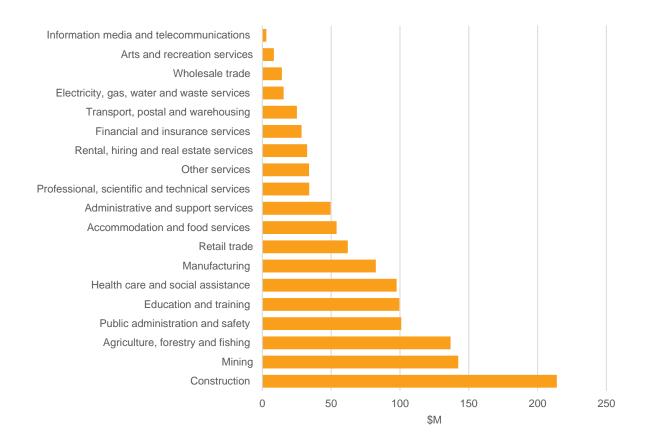
Output is the gross revenue generated by businesses and organisation in each industry sector in the Livingstone (S). This was estimated at \$2,885.4 million for the Livingstone (S) in 2021-22, with construction output accounting for \$713.0 million, followed by agriculture, forestry and fishing, \$366.7 million and mining, \$345.4 million.



Source: National Institute of Economic and Industry Research (NIEIR) 2021. Based on 2019-20 price base.

#### Value added

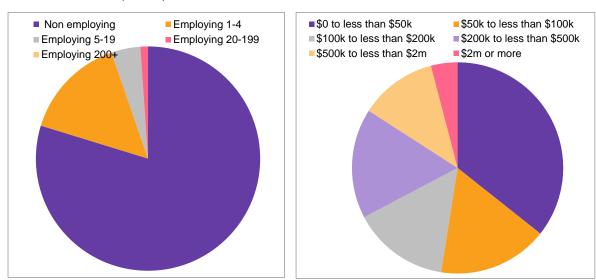
The value added by each industry sector can be calculated by adding wages and salaries paid to local employees, the gross operating surplus and taxes on products and production. In the Livingstone (S) economy, the total value add was estimated at \$1,234.0 million in 2021-22, with construction accounting for \$214.0 million, followed by mining \$142.3 million and agriculture, forestry and fishing, \$136.8 million.



Source: National Institute of Economic and Industry Research (NIEIR) 2021. Based on 2019-20 price base.

## **Agricultural production**

Agriculture, forestry and fishing accounted for 18.3% of all businesses registered in the Livingstone (S) as at 30 June 2021. Approximately four-fifths (80.8%) of these businesses were non-employing and over one-third (35.7%) had a turnover of less than \$50,000.



(a) It is not currently possible to account for those businesses which operate out of several locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in numerous states and regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

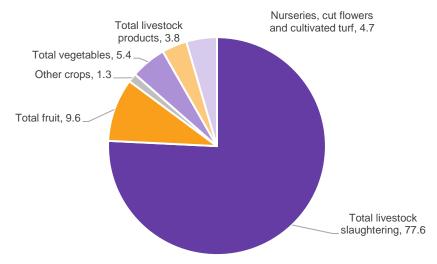
(b) Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition (ABS cat. no.1292.0). Source: Australian Bureau of Statistics, 8165.0, Counts of Australian Businesses, including Entries and Exits, various editions.

The total gross value of agricultural production in the Livingstone (S) in 2020-21 was \$171.8 million, or 12.0% of the Central Queensland SA4. The most valuable agricultural product in the region for 202-21 was cattle and calves slaughtered (\$133.3 million). Cattle and calves slaughtered were the main agricultural commodity in the Livingstone (S).

Agricultural commodity	Livingstone Shire Council area	Region as a proportion of Central Queensland SA4	Region as a proportion of Queensland
	\$ m	<b>—</b> %	<u> </u>
Cereals for grain (wheat, sorghum)	0.4	0.0	0.0
Non-cereal crops – other pulses and legumes	0.05	0.0	0.0
Other broadacre crops	0.03	0.5	0.1
Total broadacre crops	0.5	0.2	0.0
Hay	1.8	8.8	1.2
Nurseries, cut flowers and cultivated turf	8.0	63.9	2.9
Citrus fruits	1.7	0.0	0.0
Mangoes	0.2	44.4	1.2
Avocados	1.5	17.6	0.1
Orchard fruit - other	2.8	100.0	3.0
Pineapples	10.2	100.0	18.2
Total fruit	16.5	45.8	0.8
Total vegetables	9.3	35.4	0.7
Total crops	36.1	10.2	0.5
Cattle and calves slaughtered	133.3	12.7	2.3
Poultry slaughtered	0.0	0.2	0.0
Other livestock slaughtered	0.02	0.9	0.0
Total livestock slaughtering	133.4	12.5	1.9
Milk	2.4	31.1	1.1
Total livestock products	2.4	19.1	0.4
Total agriculture	171.8	12.0	1.2

Source: Australian Bureau of Statistics, Value of Agricultural Commodities Produced, Australia, 2020-21, cat. no. 7503.0.

In 2020-21, livestock slaughtering made up 77.6% of the Livingstone Shire Council area's total value of agricultural production. Fruits were proportionally the second highest agricultural commodity (9.6%), followed by vegetables (5.4%).



<sup>(</sup>a) Values represented in this collection are gross value (i.e. the value placed on recorded production at wholesale prices, realised in the market

Source: Australian Bureau of Statistics, Value of Agricultural Commodities Produced, Australia, 2020-21, cat. no. 7503.0.

place).
(b) Price information is collected at a state and territory level and applied to substate levels which may not be reflective of prices in regional

<sup>(</sup>c) The 2020-21 Agricultural Census was the last Agricultural Census to be conducted by the ABS.

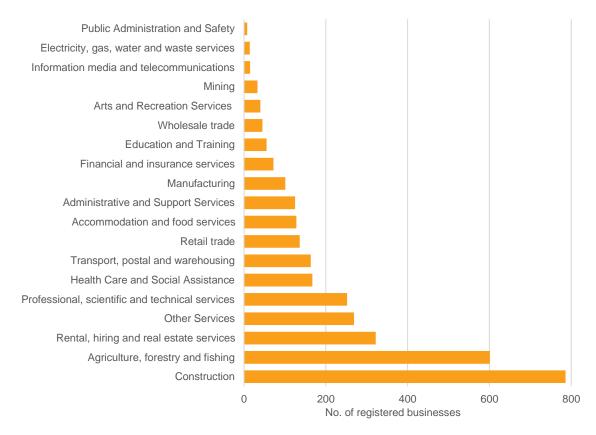


#### **Quick stats**

- 3,334 businesses registered, 2022-23
- 23.6% of registered businesses were in construction
- 23.9% of businesses had turnover \$0 < \$50k

## **Business counts**

In 2022-23, there were 3,334 businesses registered in the Livingstone (S). The largest industry was construction (23.6%), followed by agriculture, forestry and fishing (18.0%) and rental, hiring and real estate services (9.7%).



Source: ABS, Counts of Australian Businesses, including Entries and Exits, various editions, cat. no. 8165.0.

Between the 2019-20 financial year and 2021-22, the number of registered businesses that recorded turnover increased by 16.9% from 2,853 to 3,334 businesses.

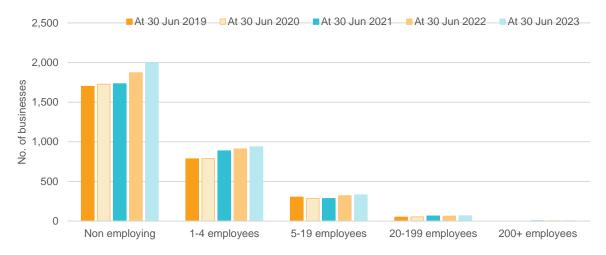
Workforce size	2018	-19	2019	-20	2020	-21	2021	-22	2022	-23
Workforce Size	no.	%								
Non employing	1,700	60.0	1,725	60.5	1,731	58.4	1,871	59.2	2,000	60.0
1-4 employees	784	27.7	788	27.6	886	29.9	909	28.7	935	28.0
5-19 employees	301	10.6	286	10.0	283	9.5	319	10.1	331	9.9
20-199 employees	49	1.7	53	1.9	63	2.1	61	1.9	65	1.9
200+ employees	0	0.0	0	0.0	3	0.1	3	0.1	3	0.1
Total	2,834	100.0	2,853	100.0	2,964	100.0	3,163	100.0	3,334	100.0

T D	2019-20		2020-2	2020-21		22	2022-2023	
Turnover Range	no.	%	no.	%	no.	%	no.	%
\$0 to \$50k	679	23.8	785	26.5	762	24.1	796	23.9
\$50k < \$200k	973	34.1	927	31.3	1,022	32.3	1,066	32.0
\$200k < \$2m	1,061	37.2	1,079	36.4	1,181	37.3	1,260	37.8
\$2m < \$5m	86	3.0	111	3.7	135	4.3	136	4.1
\$5m < \$10m	33	1.2	38	1.3	39	1.2	53	1.6
>\$10m	21	0.7	24	0.8	24	0.8	23	0.7
Total	2,853	100.0	2,964	100.0	3,163	100.0	3,334	100.0

Source: ABS, Counts of Australian Businesses, including Entries and Exits, various editions, cat. no. 8165.0.

#### Workforce

Non-employing businesses made up 60.0% of all registered businesses in 2022-23, followed by businesses employing between one and four people (28.0%). Between 2018-19 and 2022-23, numbers of non-employing business and businesses with more than 200 employees have increased.



Source: ABS, Counts of Australian Businesses, including Entries and Exits, various editions, cat. no. 8165.0.

#### **Turnover**

Of the 3,334 businesses registered in the Livingstone (S) that had turnover in 2022-22, 23.9% reported a turnover of between \$0 and less than \$50,000, while 32.0% had turnover between \$50,000 and less than \$200,000. A further 37.8% reported a turnover between \$200,000 and less than \$2 million. Turnover of \$2 million or more was reported by 6.4% of businesses.



Source: ABS, Counts of Australian Businesses, including Entries and Exits, various editions, cat. no. 8165.0.

There was a 17.2% increase from 2019-20 to 2022-23 in businesses reporting a turnover of between \$0 and \$50,000. There was a 51.4% increase in businesses reporting turnover of more than \$2 million.



#### **Quick stats**

- Median house price, year to September 2023 \$620,000
- Median unit and townhouse price, year to September 2023 \$371,250
- Median vacant urban land price, September 2023 \$249,000
- Median weekly rent, year ended December 2023
  - o \$420, 2 bedroom flats or units
  - \$520, 3 bedroom houses
  - \$600, 4 bedroom houses
- 264 residential dwelling approvals, year to 31 December 2023
- \$146.1 million value of residential dwelling approvals
- \$24.6 million value of non-residential building approvals
- 317 lots approved in the year to June 2023

#### **Median house sales**

The median house price for the Livingstone (S) area in the 12 months to the end of September 2023 was \$620,000. This median price was more than that of Bundaberg, Central Highlands, Gladstone, Mackay and Rockhampton Regional Councils and lower than Brisbane City.

The median unit and townhouse price for Livingstone (S) was \$371,250. The median unit/townhouse price increased 4.6% over the year to the end of September 2023. The median vacant urban land price was \$249,000, an increase of 20.9% over the year.

	Median hou	se prices	Median unit/to prices		Median vacant urban land prices		
Local government area	12 months to end of Sep 2023 \$	Change over 1 year %	12 months to end of Sep 2023 \$	Change over 1 year %	12 months to end of Sep 2023 \$	Change over 1 year %	
Livingstone (S)	620,000	8.8	371,250	4.6	249,000	20.9	
Yeppoon	640,000	8.5	378,500	6.6	255,000	16.4	
Emu Park	485,000	5.2	337,000	0.4	170,000	6.3	
Rockhampton (R)	370,600	12.3	302,000	0.7	175,000	0.0	
Bundaberg (R)	465,000	11.4	344,000	11.0	252,000	26.0	
Gladstone (R)	400,000	-1.6	258,500	2.8	181,500	23.7	
Central Highlands (R)	300,000	7.1	236,250	10.4	26,500	6.0	
Mackay (R)	445,000	3.5	300,000	8.7	217,500	11.8	
Townsville (C)	410,000	5.1	275,000	-1.8	199,000	10.6	
Cairns (R	580,000	7.4	315,000	10.5	235,000	2.6	
Brisbane (C)	1,000,000	-2.7	537,250	6.4	610,000	5.2	

R = Regional Council C = City

n.a. = not available

Source: Department of Natural Resources and Mines, Office of the Valuer-General, Property Sales

## Median weekly rent

For the quarter ended December 2023, the Livingstone (S) recorded a median weekly rental price of \$420 for two-bedroom flats/units, \$520 for three-bedroom houses and \$600 for four-bedroom houses.

#### Median weekly rent for two-bedroom flats/units

Local government area	Dec qtr 2022	Mar qtr 2023	Jun qtr 2023	Sep qtr 2023	Dec qtr 2023
Local government area			<b>-\$-</b>		
Livingstone (S)	385	393	395	410	420
Bundaberg (R)	315	320	330	340	350
Central Highlands (R)	288	300	300	300	310
Gladstone (R)	280	293	295	300	300
Rockhampton (R)	300	300	310	320	330
Mackay (R)	350	350	360	370	383
Townsville (C)	330	340	350	350	360
Cairns (R)	385	398	400	415	430
Brisbane (C)	495	520	550	565	590

#### Median weekly rent for three-bedroom houses

Local government area	Dec qtr 2022	Mar qtr 2023	Jun qtr 2023	Sep qtr 2023	Dec qtr 2023
			<b>\$-</b>		
Livingstone (S)	480	483	500	500	520
Bundaberg (R)	500	500	520	540	550
Central Highlands (R)	325	350	350	350	350
Gladstone (R)	370	380	390	400	400
Rockhampton (R)	400	400	420	430	430
Mackay (R)	450	460	470	480	500
Townsville (C)	400	400	410	420	430
Cairns (R)	490	500	510	520	533
Brisbane (C)	550	560	580	595	600

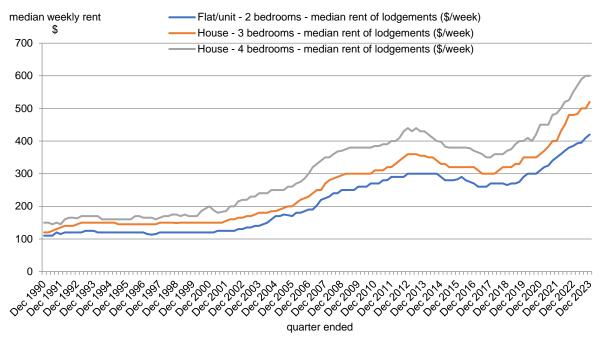
#### Median weekly rent for four-bedroom houses

1 1	Dec qtr 2022	Mar qtr 2023	Jun qtr 2023	Sep qtr 2023	Dec qtr 2023
Local government area			<b>\$-</b>		
Livingstone (S)	550	570	590	600	600
Bundaberg (R)	500	500	520	540	550
Central Highlands (R)	430	450	460	475	490
Gladstone (R)	450	460	460	470	480
Rockhampton (R)	460	470	480	480	490
Mackay (R)	500	520	540	550	570
Townsville (C)	470	480	490	500	500
Cairns (R)	570	595	600	620	640
Brisbane (C)	650	675	690	700	720

R = Regional Council C = City

Source: Residential Tenancies Authority, 2024

Median weekly rents for two-bedroom flats and units, three-bedroom houses and four-bedroom houses in Livingstone (S) increased by 9.1%, 8.3% and 9.1% respectively between December quarter 2022 and December quarter 2023.



Source: Residential Tenancies Authority.

## **Building approvals**

In the 12 months ending 31 December 2023, there were 264 new residential dwelling approvals in the Livingstone Shire Council area. More than two-thirds (68.9%) of dwelling approvals were within the Yeppoon SA2, followed by 11.0% in the Emu Park SA2. Total residential building value in the year ending December 2023 for the region was \$146.1 million and accounted for 0.8% of residential building value in Queensland. Total building value for the Livingstone (S) increased by 7.8% between the year ended December 2022 and the year ended December 2023.

Statistical area level 2 (b)(c)	New residential dwelling units	New residential building value (d)	Total residential building value (e)	Non-residential building value (e)	Total building value (e)
	number		- \$m	ı <b>-</b>	
Emu Park	29	14.7	19.0	0.8	19.8
Glenlee - Rockyview	16	8.7	10.6	0.3	10.9
Rockhampton Region - East	21	11.2	14.1	0.9	15.0
Rockhampton Region - North	16	6.2	11.8	1.1	12.8
Shoalwater Bay	0	0.0	0.0	0.0	0.0
Yeppoon	182	76.1	90.7	21.5	112.2
Livingstone Region	264	116.9	146.1	24.6	170.7
Queensland	32,975	15,344.2	18,030.6	19,541.5	37,572.1
Livingstone Region as % of Queensland	0.8	0.8	0.8	0.1	0.5

<sup>(</sup>a) Quarterly figures are based on December 2023 release of ABS cat. no. 8731.0. The entire time period can be fully revised at each quarterly release. Therefore figures may be different from those presented in the past.

Source: Australian Bureau of Statistics, Building Approvals, Australia, cat. no. 8731.0.

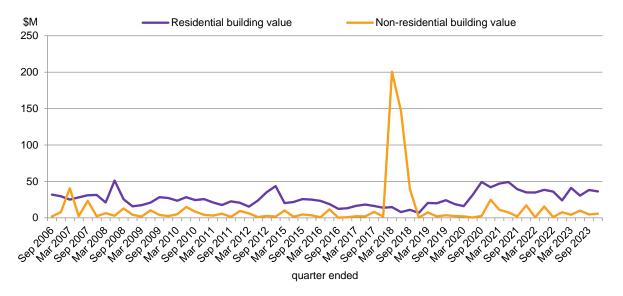
The value of residential building approvals in the Livingstone (S) during the December quarter 2023 (\$36.2 million) was less than the September quarter 2023 (\$38.2 million). The value of non-residential buildings approved in the December quarter 2023 was \$5.8 million, \$1.3 million more than the previous quarter (\$4.5 million).

<sup>(</sup>b) Based on Australian Bureau of Statistics, Australian Statistical Geography Standard 2011.

<sup>(</sup>c) A map detailing boundaries for statistical area level 2 localities can be found in the Introduction section of this profile.

<sup>(</sup>d) Excludes alterations, additions and conversions.

<sup>(</sup>e) Includes alterations, additions and conversions.

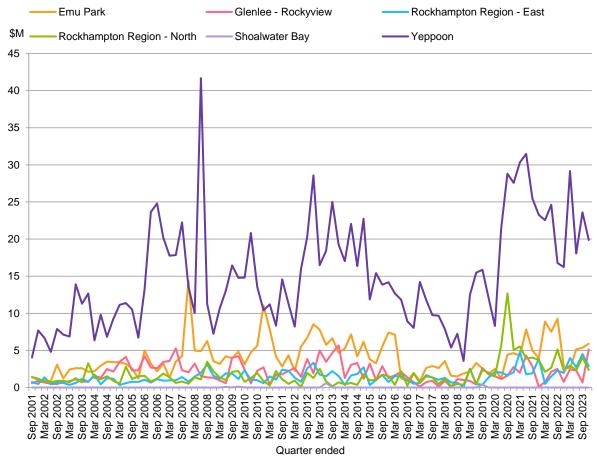


(a) Includes alterations, additions and conversions.

(b) Quarterly figures are based on December 2023 release of ABS cat. no. 8731.0. The entire time period can be fully revised at each quarterly release. Therefore, figures may be different from those presented in the past.

Source: Australian Bureau of Statistics, Building Approvals, Australia, cat. no. 8731.0.

At the SA2 level, from the September quarter 2001 (\$4.0M) to the December quarter 2023 (\$19.9M), Yeppoon SA2 had the highest quarterly residential building value. In the December quarter 2023, Emu Park SA2 had the next highest residential value, \$5.9 million.



(a) Includes alterations, additions and conversions.

(b) Quarterly figures are based on December 2023 release of ABS cat. no. 8731.0. The entire time period can be fully revised at each quarterly release. Therefore figures may be different from those presented in the past.

Source: Australian Bureau of Statistics, Building Approvals, Australia, cat. no. 8731.0.

## Land activity

In Livingstone (S), 317 residential lots were approved in year ending June 2023. This was more than for the year to end of June 2022 (294 lots).

Year ending 30 June	Lot approvals (a)(b)	Lot production (a)(c)	Lot registration (d)(e)	Volume of sales (f)	Total dwelling approvals
2020	287	124	na	224	na
2021	80	226	208	398	382
2022	294	172	206	343	317
2023	317	286	252	199	264

na = not available p = preliminary

Source: Queensland Treasury and Trade, Residential Land Development Activity Profile, Livingstone Shire Council, June Quarter 2023.



#### **Quick stats**

- 722 apprentices and trainees, June guarter 2021
- 121 school-based apprentices and trainees, June guarter 2021
- 2,180 students completed vocational education and training, 2020
- 7,199 students enrolled at Rockhampton Campuses CQUniversity, 2020
- 57.5% of persons 15 years and over held a non-school qualification, 2016 Census
- Society and culture was the most common field of qualification
- 13 primary schools and 4 secondary schools
- 53.6% of 5,617 school students attended government schools, Livingstone (S), 2023

## **Apprentices and trainees**

In the June quarter 2021, a total of 722 apprentices and trainees were in training in the Livingstone (S). The largest industry training group was construction (197 persons), followed by mining (95 persons) and other services (92 persons). The industry training group with the largest increase in apprentice and trainee numbers between June quarter 2020 and June quarter 2020 was construction (61 persons). Mining experienced the largest decline in apprentice and trainee numbers between the two periods (13 persons).

<sup>(</sup>a) Includes urban and rural residential.

<sup>(</sup>b) Lot approvals are the number of residential allotments in a subdivision plan which have been approved by a local government.

<sup>(</sup>c) Lot production relates to the number of residential allotments which have been completed with regard to infrastructure requirements and have been sealed by the local government authority.

<sup>(</sup>d) Includes 60 m<sup>2</sup> to 50,000 m<sup>2</sup> lots.

<sup>(</sup>e) Lot registrations are the final stage in the development of allotments where the lots have been registered with the Department of Natural Resources and Mines.

<sup>(</sup>f) Includes 140 m<sup>2</sup> to 2,500 m<sup>2</sup> lots.

Employer Industry	2016	2017	2018	2019	2020	2021
Agriculture, forestry and fishing	2	2	2	0	2	1
Mining	47	57	68	105	109	95
Manufacturing	64	47	31	45	55	62
Electricity, gas, water and waste services	12	16	18	19	17	16
Construction	137	120	125	136	136	197
Wholesale trade	10	10	6	5	7	10
Retail trade	19	22	23	18	25	30
Accommodation	37	48	26	39	38	53
Transport, postal and warehousing	24	15	15	11	11	23
Information media and telecommunications	2	0	0	0	0	0
Financial and insurance services	1	2	3	4	1	2
Rental, hiring and real estate services	2	3	1	1	1	5
Professional, scientific and technical services	10	5	4	4	7	18
Administrative and support services	40	40	42	42	45	44
Public administration and safety	17	14	15	10	16	23
Education and training	3	5	1	2	3	10
Health care and social assistance	14	17	16	15	20	27
Arts and recreation services	6	1	2	12	14	16
Other services	60	54	58	47	71	92
Total	507	478	456	515	576	722

Source: National Centre for Vocational Education Research (NCVER), VOCSTATS, 2022

In the June quarter 2021, 121 school-based apprentices and trainees were in training in the Livingstone (S). The largest group of school-based apprentices and trainees was in construction (26.0%), followed by other services 16.3%). The largest increase in school-based apprentices and trainees between 2020 and 2021 was in construction (12 persons).

Employer Industry	2016	2017	2018	2019	2020	2021
Agriculture, forestry and fishing	2	2	1	0	1	1
Mining	1	2	0	0	2	2
Manufacturing	9	8	6	10	9	14
Electricity, gas, water and waste services	0	0	0	0	1	1
Construction	13	10	13	12	20	31
Wholesale trade	0	0	0	0	2	2
Retail trade	1	3	3	4	8	9
Accommodation	15	20	5	23	21	9
Transport, postal and warehousing	5	4	3	1	4	3
Information media and telecommunications	0	0	0	0	0	0
Financial and insurance services	0	0	0	1	0	0
Rental, hiring and real estate services	0	0	0	0	0	2
Professional, scientific and technical services	4	2	3	0	2	4
Administrative and support services	12	16	10	9	6	7
Public administration and safety	0	0	0	0	0	0
Education and training	1	2	0	1	1	2
Health care and social assistance	4	3	2	5	10	6
Arts and recreation services	1	1	1	9	11	9
Other services	12	8	9	6	17	20
Total	80	81	56	81	115	121

Source: National Centre for Vocational Education Research (NCVER), VOCSTATS, 2022

## **Vocational education and training students**

In 2021, 2,180 students completed vocational education and training in the Livingstone (S). Society and culture had the largest number of vocational education and training students in the area (507 students), followed by engineering and related technologies (271 students) and management and commerce (244 students).

	2016	2017	2018	2019	2020 P
Natural and physical sciences	7	3	0	2	0
Information technology	39	21	26	31	33
Engineering and related technologies	342	391	302	252	271
Architecture and building	93	98	120	93	84
Agriculture, environmental and related studies	33	17	38	29	23
Health	177	84	160	141	148
Education	55	101	51	164	91
Management and commerce	225	256	249	211	244
Society and culture	313	372	417	351	507
Creative arts	3	6	2	8	2
Food, hospitality and personal services	131	107	84	93	122
Mixed field programmes	70	75	103	84	192
Not known	158	479	443	434	475
Total completions	1,651	2,019	1,996	1,894	2,180

P = preliminary

Source: National Centre for Vocational Education Research (NCVER), VOCSTATS, 2022

## **CQUniversity**

The main campus of CQUniversity is situated in the Capricorn Coast and Rockhampton area. In 2020, there were 7,199 students enrolled at Rockhampton campuses.

Table 1 CQUniversity student numbers by campus, 2014 to 2020

Campus	2014	2015	2016	2017	2018	2019	2020			
Australian campuses		No. of students								
Brisbane	3,279	3,333	3,362	3,491	3,722	3,944	3,853			
Bundaberg	1,575	1,712	1,870	1,884	1,979	2,035	2,058			
Cairns	543	642	900	1,107	1,419	1,780	2,132			
Emerald	721	930	822	805	820	987	987			
Gladstone	1,950	2,215	2,308	2,330	2,223	2,469	2,723			
Mackay	4,470	4,952	5,036	4,697	4,593	4,833	4,593			
Melbourne	1,908	2,180	2,336	3,156	4,050	4,974	3,625			
Noosa	1,105	969	926	870	978	1,035	931			
Rockhampton	6,333	7,780	7,909	6,653	6,514	6,888	7,199			
Sydney	2,583	2,790	3,001	3,407	3,588	3,618	2,538			
Townsville	528	624	811	987	1,314	1,390	1,632			
Distance education	2,160	2,224	2,293	2,289	2,337	2,533	2,993			
Total (a)	27,118	30,033	31,195	31,386	33,231	36,220	35,226			

 $\hbox{(a) Total includes students on other campuses}\\$ 

Source: CQUniversity Annual Report

The equivalent full-time student load (EFTSL) determines the total study load of equivalent full-time students, recognising that many students do not study full time. The EFTSL at the Rockhampton Campuses of CQUniversity was 3,341.8 in 2020

Table 2 Student load (EFTSL) by education sector and year, Rockhampton Campuses

	2014	2015	2016	2017	2018	2019	2020
Higher education	2,148.1	2,140.5	2,170.4	2,073.2	2,044.2	2,037.4	1,956.2
VET	949.3	1,475.9	1,334.5	1,087.5	962.5	1,163.8	1,385.6
Total	3,097.4	3,616.4	3,504.9	3,160.7	3,006.7	3,201.2	3,341.8

Source: CQUniversity Annual Report

## **Educational qualifications**

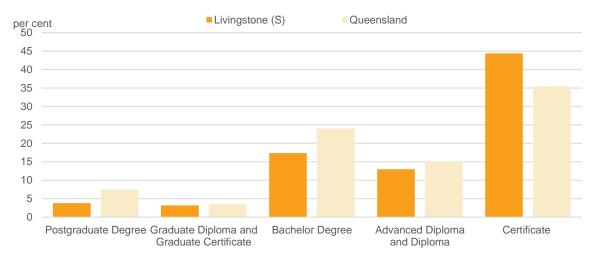
Of persons aged 15 years and over in the Livingstone Shire Council area at the time of the 2021 Census, 58.5% (18,880 persons) held a non-school educational qualification, compared with 62.5% (2,618,666 persons) in Queensland.

Educational qualification	Livingstone Shire Council area	Queensland	Region as a % of Queensland
1000	— persons	s —	%
Bachelor degree or higher	4,598	918,468	0.5
Advanced diploma and diploma	2,452	395,615	0.6
Certificate	8,379	927,894	0.9
Total (b)	18,880	2,618,666	0.7
Persons 15 years and over	32,261	4,191,820	0.8
Proportion with qualifications	58.5	62.5	

<sup>. . =</sup> not applicable

Source: Australian Bureau of Statistics, Census of Population and Housing, 2021.

In the region, the proportion of persons with a non-school qualification was less than that of Queensland for Bachelor degree or higher and advanced diploma and diploma. The proportion of Livingstone (S) residents with a certificate was higher than in Queensland.



Source: Australian Bureau of Statistics, Census of Population and Housing, 2021..

In the Livingstone Shire Council area at the time of the 2021 Census, the most common field of qualification was in engineering and related technologies (19.4%). This was also the second most popular field of study for Queensland (15.7%). Management and commerce was the second most popular field of study for the Livingstone Shire Council area (13.2%), followed by health (9.8%).

<sup>(</sup>a) Persons aged 15 years and over and based on place of usual residence.

<sup>(</sup>b) Includes inadequately described and not stated responses.

Field of qualification	Living	gstone (S	)	Que	ensland	
Field of qualification	number	%	rank	number	%	rank
Engineering and Related Technologies	3,665	19.4	1	352,200	15.7	2
Management and Commerce	2,495	13.2	2	392,830	17.5	1
Education	1,846	9.8	3	220,075	9.8	4
Health	1,796	9.5	4	240,326	10.7	3
Architecture and Building	1,786	9.5	5	168,108	7.5	5
Society and Culture	1,230	6.5	6	139,929	6.2	6
Food, Hospitality and Personal Services	1,053	5.6	7	123,168	5.5	7
Agriculture, Environmental and Related Studies	454	2.4	8	43207	1.9	11
Natural and Physical Sciences	363	1.9	9	51,948	2.3	9
Creative Arts	300	1.6	10	67,061	3.0	8
Information Technology:	181	1.0	11	49,383	2.2	10
Mixed Field Programmes	21	0.1	12	6,284	0.3	12
Field of study not stated or inadequately described	3,694	19.6		386,603	17.3	
Total (b)	18,880	100.0		2,241,124	100.0	

<sup>. . =</sup> not applicable

## Primary and secondary education

There is a variety of primary and secondary school options in the Livingstone Shire Council area. In 2023, the region's schools comprised 13 primary schools and 4 secondary schools. In addition, there is an environmental education centre on North Keppel Island.

Type of school	Number
Primary state schools	11
Primary non-state schools	2
Secondary state schools	1
Secondary non-state schools	3
Total	17

Source: Department of Education and Training, Education Directory.

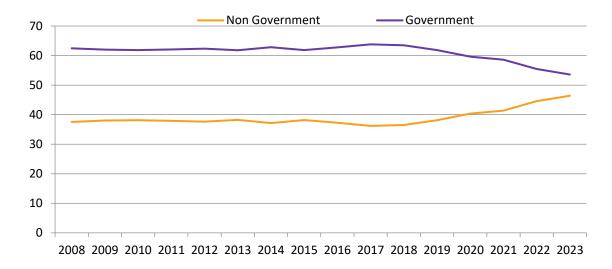
Of the 5,617 enrolled primary and secondary school students in the Livingstone (S) in 2023, 53.6% (3,010 students) were enrolled in government schools and 46.4% (2,607 students) were in non-government schools. The majority of primary school students attended government schools (69.6%), while more than half of secondary school students attended non-government schools (62.7%).

Between 2008 and 2023, students attending government schools in the Livingstone (S) have fluctuated between 59.6% of total students and 53.6%. Conversely, the proportion of students attending non-government schools has fluctuated between 36.2% of total students to 46.4%.

<sup>(</sup>a) Persons aged 15 years and over and based on place of usual residence.

<sup>(</sup>b) Includes inadequately described and not stated responses. Variations may occur in totals due to rounding.

Source: Australian Bureau of Statistics, Census of Population and Housing, 2021.



Source: Australian Curriculum, Assessment and Reporting Authority 2024



#### **Quick stats**

- Highest average daily traffic movements 11,373 vehicles Yeppoon Rd, 2020.
- Highest average daily number of heavy vehicles 1,520 vehicles Bruce Highway north of Scrubby Creek, 2020
- Highest number of light vehicles, 10,476 vehicles Yeppoon Road
- Average monthly unleaded petrol prices generally lower than Brisbane
- During 2022-23, a total of 557,583 passengers passed through Rockhampton Airport

#### **Roads**

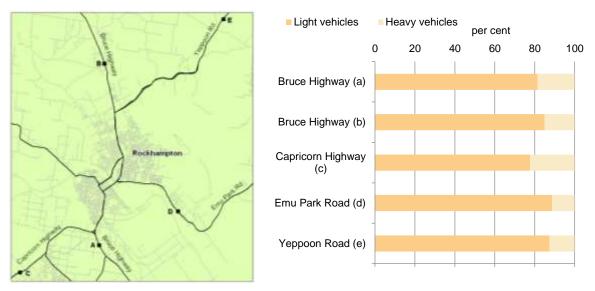
Five major roads provide access to and from Rockhampton. In 2020, the Yeppoon Road at Iron Pot Creek had the highest average daily traffic movements (11,373 vehicles), while the Emu Park Road had the lowest average daily traffic movements (4,739 vehicles).

Location	Average annual daily traffic (no. of vehicles)						
Location	2014	2015	2016	2017	2018	2019	2020
Bruce Highway (b)	10,063	8,606	9,723	10,113	9,210	10,113	10,113
Bruce Highway (c)	7,342	7,495	7,426	7,426	7,426	7,458	7,426
Capricorn Highway (d)	5,039	5,321	4,868	4,938	4,938	4,938	4,938
Emu Park Road (e)	5,242	5,468	4,774	4,739	4,739	4,739	4,739
Yeppoon Road (f)	10,913	11,077	11,249	11,373	11,558	11,149	11,373

- (a) All directions.
- (b) Bruce Highway, south of Rockhampton, 1 km north of Scrubby Creek (road section 10E).
- (c) Bruce Highway, north of Rockhampton, 150 m north of Terra Nova Drive (road section 10F).
- (d) Capricorn Highway, 3 km west of Gracemere (road section 16A).
- (e) Emu Park Road, Hartington St, Nerimbera (road section 194).
- (f) Yeppoon Road, Iron Pot Creek (road section 196).

Source: Queensland Department of Transport and Main Roads, 2019 traffic census data.

Of the five locations selected, the Bruce Highway north of Scrubby Creek had the highest number of heavy vehicles (1,520). The Yeppoon Road at Iron Pot Creek had the highest number of light vehicles (10,476) while the Emu Park Road had the highest percentage of light vehicle traffic (88.7%).



Note: heavy vehicles comprise trucks and buses, articulated vehicles and road trains.

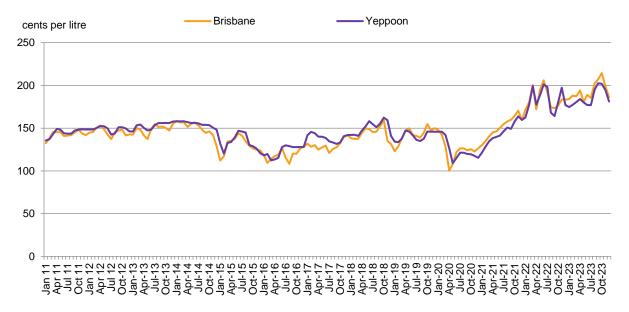
- (a) Bruce Highway, 1 km north of Scrubby Creek (road section 10E).
- (b) Bruce Highway, 150 m north of Terra Nova Drive (road section 10F).
- (c) Capricorn Highway, 3 km west of Gracemere (road section 16A).
- (d) Emu Park Road, Hartington St, Nerimbera (road section 194).
- (e) Yeppoon Road, Iron Pot Creek (road section 196).

Source: Queensland Department of Transport and Main Roads 2019

Within Livingstone (S) in 2019, average annual daily traffic data collected for the Western Yeppoon-Emu Park Road counted 5,303 vehicles in proximity to Emu Park, compared to 6,307 vehicles counted in proximity to Yeppoon. The Keppel Sands Road showed an annual average daily traffic count of 751 vehicles while the Western Yeppoon – Byfield Road counted 1,674 vehicles.

## **Fuel prices**

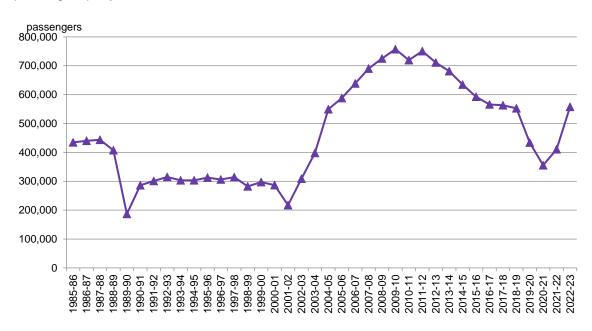
In Yeppoon, between January 2011 and December 2023, most average monthly unleaded petrol prices were generally higher than Brisbane; however, averages since June 2020 have frequently been lower in Yeppoon. Yeppoon's average monthly unleaded petrol prices increased from late 2020 to 201.0 cents per litre in June 2022 before declining and then rising again to a high of 202.5 cents per litre in September 2023. Fuel averaged 181.1 cents per litre in December 2023.



Source: RACQ, Annual Fuel Price Report, various years.

#### Air travel

Rockhampton Airport is the major air transport facility servicing the region. Expanded facilities at the airport cater for both domestic and international airlines. During 2022-23, a total of 557,583 passengers passed through Rockhampton Airport. This was an increase of 35.7% from the 411,024 passengers in 2021-22 and reflects the continued recovery of domestic travel from COVID-19 closures with numbers being similar to 2018-19. The average annual rate of change in passenger movements between 2013-14 and 2022-23 was a decrease 1.8%, or an average of 12,380 passengers per year.



Note: Regional airlines data cannot be separately identified from 2013 and onwards. Source: Bureau of Infrastructure, Regional Development and Communications, Airport Traffic Data 1985-86 to 2022-23

#### Disclaimer

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