# UNLEASH THE POWER OF STORYTELLING

Transform your tourism business with Cinefly—an Alpowered video creation platform that enables you to capture and share your unique story effortlessly. Whether you're promoting local charm or global destinations, Cinefly helps you create professional, brand-consistent videos with zero editing required.

#### **Al-Driven | Point. Shoot. Share.**

Eligible tourism and events businesses can apply now for an annual Cinefly subscription fully funded through the Tourism Business Digital Adaption Program.

Be quick, register by 15 December 2024.

SIGN UP

CINEFLY

### CINEFLY

## PROFESSIONAL VIDEO CREATION WITH AI & AUTOMATION

Cinefly is here to help you tell your story. Whether you're a small business owner, a regional tourism operator, or a national industry leader, our Al-powered platform makes it easy for you to create authentic video content that connects with your audience—quickly, easily, and at no cost to you, thanks to the Tourism Business Digital Adaption Program..

Cinefly recently won the Advance Queensland Private Sector Pathways program challenge for Tourism, in the Visitor Experience category and has been recognised as a key platform to help Queensland tourism businesses stand out. With Cinefly AI as your guide, simply point, shoot, and let the platform do the rest—no editing required! Create videos that reflect your unique brand and share them with confidence.

## HOW CINEFLY HELPS TOURISM OPERATORS:

Small Businesses: Capture your personal touch and commitment to the community with ease. Cinefly helps you build local connections through engaging video stories, without the need for expensive production equipment.

Medium Businesses: Scale your marketing reach and stay competitive. Our technology makes it simple for your team to produce high-quality, brand-consistent content, ideal for reaching new markets and building your brand.

Large Businesses: Ensure brand consistency across multiple locations and enhance your leadership position in the tourism industry. Cinefly empowers your team to produce content aligned with international standards, putting your business on the map.

The Tourism Business Digital Adaption Program is proudly funded by the Queensland Government and delivered by the Queensland Tourism Industry Council.

Proudly supported by:



