



An Australian Government Initiative

Improving Business Digital Connectivity



'Improving Business Digital Connectivity' will provide insights and real-life examples of how businesses can improve their connectivity in rural and remote Northern Australia. The online webinar will outline the importance of being a "digitally connected business" and the options that clients can consider for establishing a secure, adaptable, and reliable connection.

The webinar will feature case studies of various satellite and fixed wireless solutions, in order to build a better understanding of the strengths and challenges associated with implementation.

The webinar will feature guest industry leaders and Northern Australian businesses who will share learnings and reflections on this topic.

There will be an opportunity for Q&A at the end of the session.

By attending this webinar, we hope that you will:

- Increase your knowledge and understanding of the benefits associated with becoming a "digitally connected business".
- Learn about current best practice options available for digital connectivity in regional Australia.
- Understand where to find more information on this important topic.

Click [HERE](#) to register.

For more information contact
nathajones@deloitte.com.au

When Wednesday 15th February 2023
1.00 pm – 1.45 pm (Qld Time)

Where Online

Speakers



Rachel Hay has long been involved with the BIRRR and the Regional Tech Hub with a deep understanding of the intricate complexities surrounding digital connectivity for businesses.

Rachel is an experienced researcher with a demonstrated history of working in the higher education industry, holding a PHD for Technology Adoption by Women in Agriculture and has a key interest in regional and community development.



William Harrington is the founder and CEO of Wi-Sky, an innovative, local internet service provider that supports implementing systems that deliver fast internet to people and organisations in the country and rural areas across regional NSW.

Will is a PhD candidate focusing on Technology Adoption at James Cook University and has experience implementing connectivity systems across regional Australia.

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