HOW CAN THE CAPRICORN COAST REGION ATTRACT TOURISTS DRIVING ELECTRIC VEHICLES

Over the last five years, Livingstone Shire Council in partnership with Capricorn Enterprise has advocated for the community transition to electric vehicles (EVs) along with the infrastructure to charge EVs.

While we are not on the Queensland Super Highway, as a growing tourist destination we must make sure we capture the EV drive market by catering for their charging needs.

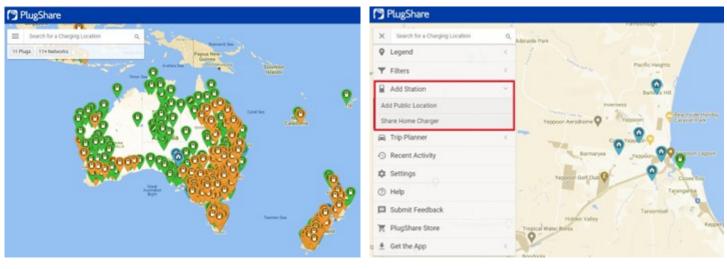
WHAT HAVE WE BEEN DOING

- Since 2017, Council has advocated to DTMR for coastal destinations in our region to be included on Queensland's Electric Super Highway.
- Hosted a networking event with Capricorn Enterprise, passionate local EV enthusiast Arthur Hunt and operators to encourage the installation of EV chargers.
- Developed an Electric Vehicle fact sheet for distribution to local tourism, business and accommodation operators to encourage the take up of EV chargers.
- Applied for various grants to assist in the installation of EV chargers locally.

WHAT CAN YOU DO?

Have you heard of <u>Plug Share</u>? It's an app you can use which shows a digital EV charging station map, and it is used by EV drivers worldwide to let them know where they can pull in for their next lot of charge. As an accommodation provider or simply an EV vehicle supporter, you can register a public charging location (shown with a green marker), or your home charger (shown with a blue marker).

Head to Plug Share to explore the options; plan a trip or add your charger! Even if you only have an outside 10 AMP plug for a visitor to charge their EV, why not list it on the <u>Plug Share</u> platform?



GO THE EXTRA MILE - SHOW YOUR SPARK AND INSTALL AN EV CHARGER