



Major Projects Forum

2021



SPONSORSHIP PROSPECTUS

Major Projects Forum 2021 - 28 October 2021 - Rockhampton, QLD

As we head into 2022, we have reasons to be optimistic about the future of our economy as major projects in water infrastructure, defence and transport continue to be delivered. We can also look forward to new opportunities in emerging industries such as renewable energy and hydrogen as planned projects commence development in earnest.

With a Federal Election on the horizon we expect there are likely to be major works announced for our region, meaning there is a major imperative for Capricorn Enterprise to continue to act as advocates and supporters of industry.

We are excited to announce that the 2021 Major Projects Forum event will be held in Rockhampton on October 28th, with sessions and speakers canvassing current and future industry developments.

Given the limitations imposed in 2020, we expect that the 2021 event will be larger and more prolific, and we hope you'll join us as we continue to take the forum to the next level.

We anticipate over 200 attendees, 12 national speakers, and the opportunity to network with industry leaders. This is an invaluable opportunity to build awareness for your brand among an audience from Central Queensland and Australia.

We aim to offer flexible sponsorship opportunities to suit your needs as outlined in the prospectus. We expect that these sought-after positions will be acquired quickly, so please contact us as soon as possible.

We're also keen to work with our sponsors to come up with tailored solutions to connect you with our audience, such as special products or anything else you think would be suitable. Please contact us to discuss your needs.

On behalf of the entire Capricorn Enterprise team, I hope you'll choose to partner with us for what's shaping up to be our most exciting Major Projects Forum yet.

Yours sincerely,



Mary Carroll

CEO Capricorn Enterprise

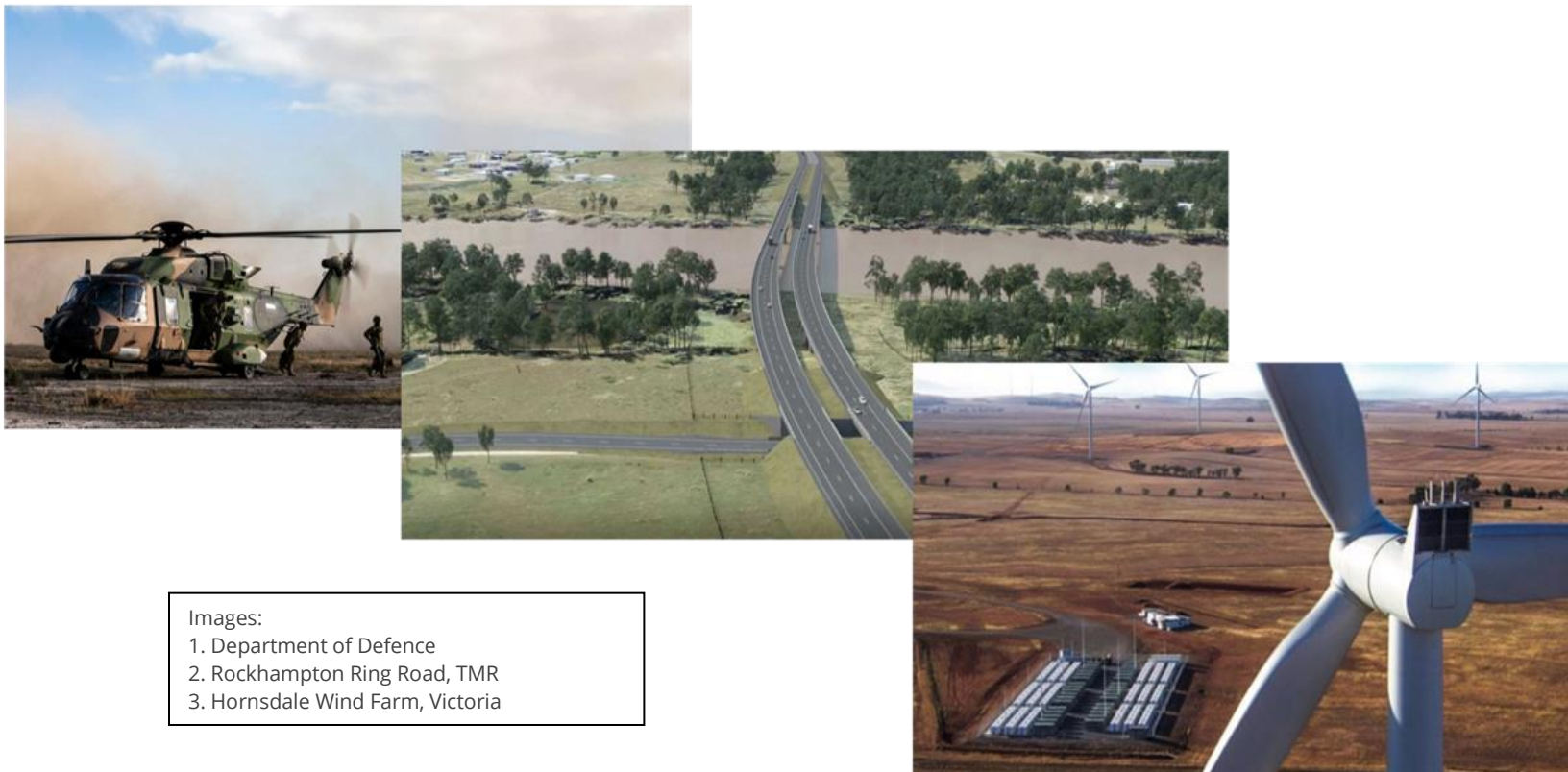
About the Major Projects Forum

The Capricorn Enterprise Major Projects Forum is the premier project forum in the region, covering projects investing over \$5bn in our region through to 2024/25.

By June 2024, Australia's population will be 600k less than the pre-COVID projections. However, we expect that the Queensland economy will outpace the national economy over this period due to construction, mining and agriculture development.

Within our region, roads, energy, defence and water projects are expected to sustain elevated levels of project activity, the most significant being the \$1bn Rockhampton Ring Road and the Defence Initiatives at Shoalwater Bay.

The forum will also look forward to the next generation of development, including opportunities in emerging industries such as renewable energy and hydrogen.



Images:

1. Department of Defence
2. Rockhampton Ring Road, TMR
3. Hornsdale Wind Farm, Victoria

“ Congratulations to you and the Capricorn Enterprise team, the 2020 Capricorn Major Projects Forum was awesome!

It was great to be able to attend a Capricorn Enterprise Event (finally) and you and your team certainly excelled– the speakers were exceptional and there were great opportunities to network. I was really impressed with the Frenchville Sports Club COVID procedures etc. and the food and service was first class.

It was a very informative event and I am certain every participant gained greater insight and understanding of the projects and exciting opportunities for the business community in Central Queensland.

”

Ivan Richardson, 2020 Forum Attendee

About Capricorn Enterprise

Capricorn Enterprise is one of Queensland’s thirteen (13) official membership-based Destination Management Organisations and is recognised as the peak business and industry body for the Capricorn Region within Central Queensland and the Southern Great Barrier Reef destination.

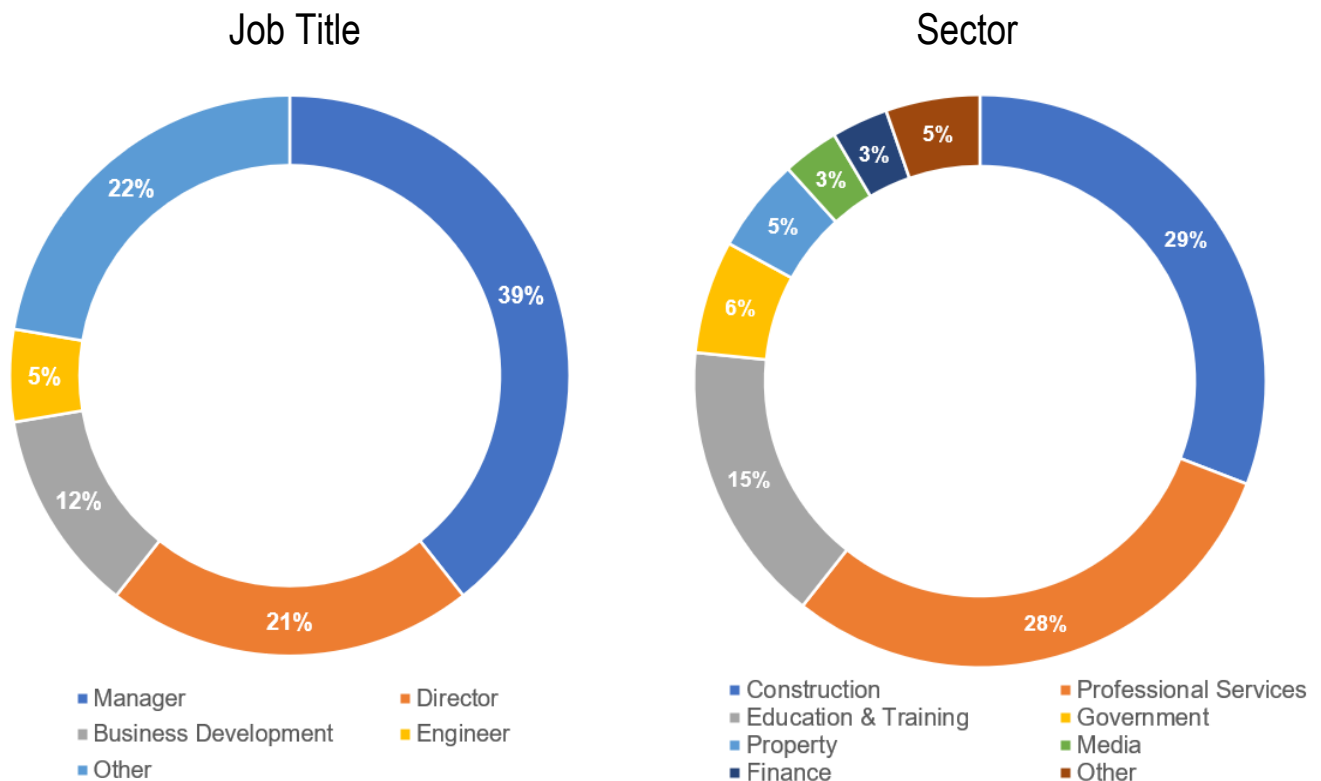
Our organisation is chartered to deliver a number of key services, including assisting with the facilitation of a strong, healthy and diverse local economy through Destination Marketing, Business Support, Visitor/Tourism Servicing and Investment Attraction.



Photo: 2020 Major Projects Forum, Frenchville Sports Club

Attendee Profile

We anticipate over 200 forum delegates from the construction, professional services, education and training, government and property sectors. Our delegates are overwhelmingly decision-makers within their businesses with senior management titles.



Sponsorship Opportunities

Category / Item	Quantity	Investment
Platinum Partner	1	\$6,000
Gold Partner	3	\$2,500

Partner Benefits	Platinum Partner	Gold Partner
Before the Forum		
Acknowledgement and organisation logo on the forum website	✓	✓
Organisation logo on all event marketing	✓	✓
Organisation profile included on forum website	✓ 300 words	✓ 100 words
During the Forum		
Organisation name, logo and profile in the forum program	✓	✓
Promotional flyer distributed at the forum	✓	✓
Rolling presentation or banner display at networking function		✓
Complimentary attendee passes	✓ Four (4)	✓ Three (3)
Introductory 3 minute speaking opportunity at forum opening	✓	
On stage co-branding banner display for all presentations	✓	
After the Forum		
Photos of the event displayed on the Capricorn Enterprise website	✓	✓
Sponsor acknowledgement in the forum 2020 post event report.	✓	

Forum Facts

- ★ 28th October 2021
- ★ Rockhampton, QLD
- ★ 200+ delegates
- ★ Sold out event – '18, '19, '20
- ★ 10+ speakers
- ★ 3 panel sessions
- ★ Post-event networking
- ★ Branding opportunities



Image L-R: Mark Rayner, Lacour Energy, Tracey Lines, CEFC, and Mitch Carr, SunWater, 2018 Major Projects Forum



Image: Martin MacDonald, FKG, 2019 Major Projects Forum



Image: Commodore Jonathan Earley, ASMTI, 2020 Major Projects Forum

For more information on sponsorship please contact:

Frank Edwards

frankedwards@capricornenterprise.com.au

07 4927 2055