



Major Industry Forum

2022



SPONSORSHIP PROSPECTUS

Major Industry Forum 2022 – 13 October 2022 – Rockhampton, QLD

Abundant and diverse in productive industry, our region is an economic powerhouse, contributing to livelihoods across the county. Transport, energy, and water projects are expected to continue to sustain elevated levels of development through to 2025.

We can also look forward to new opportunities in emerging manufacturing industry and development of larger export capability in the region, including hydrogen.

Capricorn Enterprise continues to act as advocates and supporters of industry, working across a spectrum of industries on future opportunities and projects.

We are excited to announce that the 2022 Major Industry Forum event will be held in Rockhampton on Thursday October 13th, with sessions and speakers canvassing current and future industry developments.

Following on from our successful 2021 Major Projects Forum, we expect this year's event will be larger and more prolific, and we hope you'll join us as we continue to take the forum to the next level.

We anticipate over 200 attendees, 12 national speakers, and the opportunity to network with industry leaders. This is an invaluable opportunity to build awareness for your brand among an audience from Central Queensland and Australia.

We aim to offer flexible sponsorship opportunities to suit your needs as outlined in the prospectus. We expect that these sought-after positions will be acquired quickly, so please contact us as soon as possible.

We're also keen to work with our sponsors to come up with tailored solutions to connect you with our audience, such as special products or other promotional material. Please contact us to discuss your needs.

On behalf of the entire Capricorn Enterprise team, I hope you'll choose to partner with us to launch a new era of our industry forums.

Yours sincerely,



Mary Carroll

CEO Capricorn Enterprise

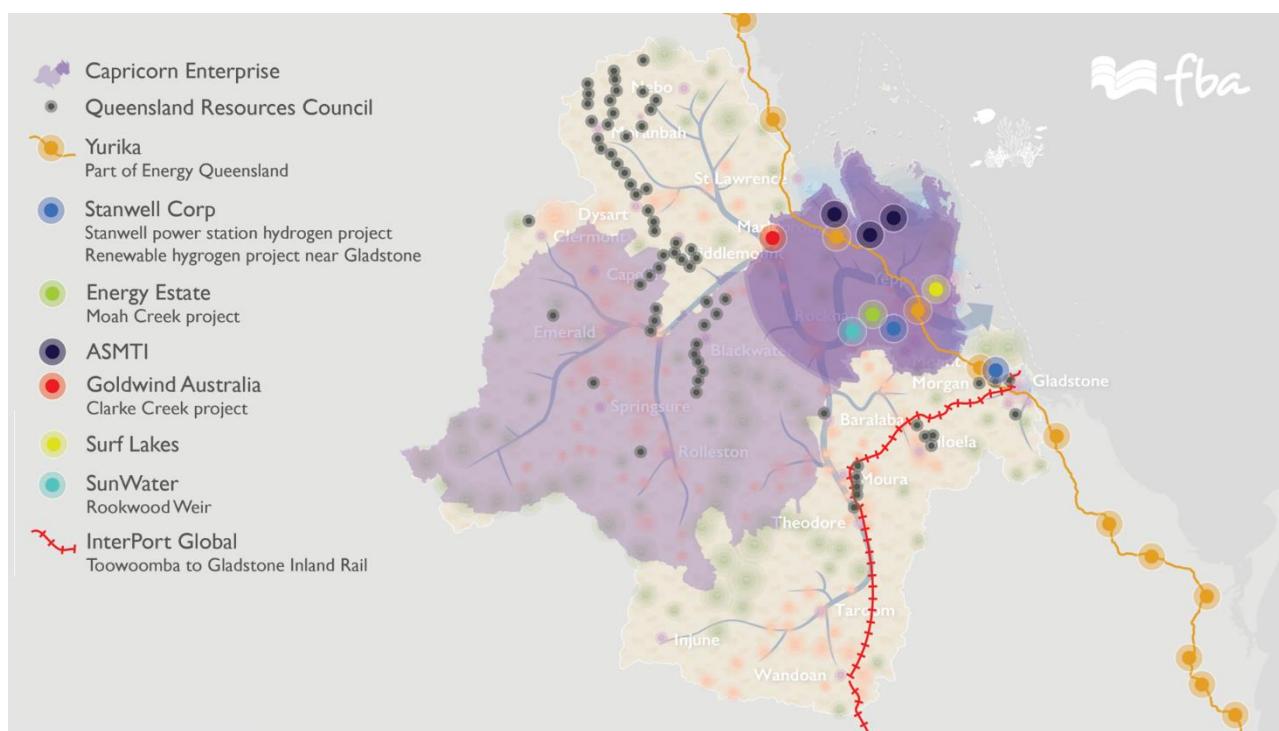
About the Major Industry Forum

The Major Industry Forum 2022 is the meeting place for key industry insights and developments in our region. Hear from leaders across a spectrum of industries on future trends and opportunities.

Queensland has outperformed the rest of Australia over the last couple of years, based on a range of factors including a surge in net interstate migration, a booming mining sector in a time of high commodity prices, and a rebound in tourism spending.

Within our region, transport, energy, and water projects are expected to continue to sustain elevated levels of development through to 2025. We can also look forward to new opportunities in emerging manufacturing industry and development of larger export capability in the region, including hydrogen.

The forum will also look forward to the next generation of investment development across a broad spectrum of industry sectors.



“The 2021 Major Project Forum provided a very interesting line up of guest speakers and project information.

CQ certainly has an exciting decade ahead full of business opportunity and Rsured looks forward to supporting these new developments in their digital transformation.”

Dave Grenfell OAM | Rsured

“I would like to thank Capricorn Enterprise for organising another superb Major Projects Forum. Every topic covered was significant to Central Queensland, and the calibre of presenters provided an informative and engaging day.”

Mark Stanley | CQUUniversity

About Capricorn Enterprise

Capricorn Enterprise is one of Queensland's thirteen (13) official membership-based Destination Management Organisations and is recognised as the peak business and industry body for the Capricorn Region within Central Queensland and the Southern Great Barrier Reef destination.

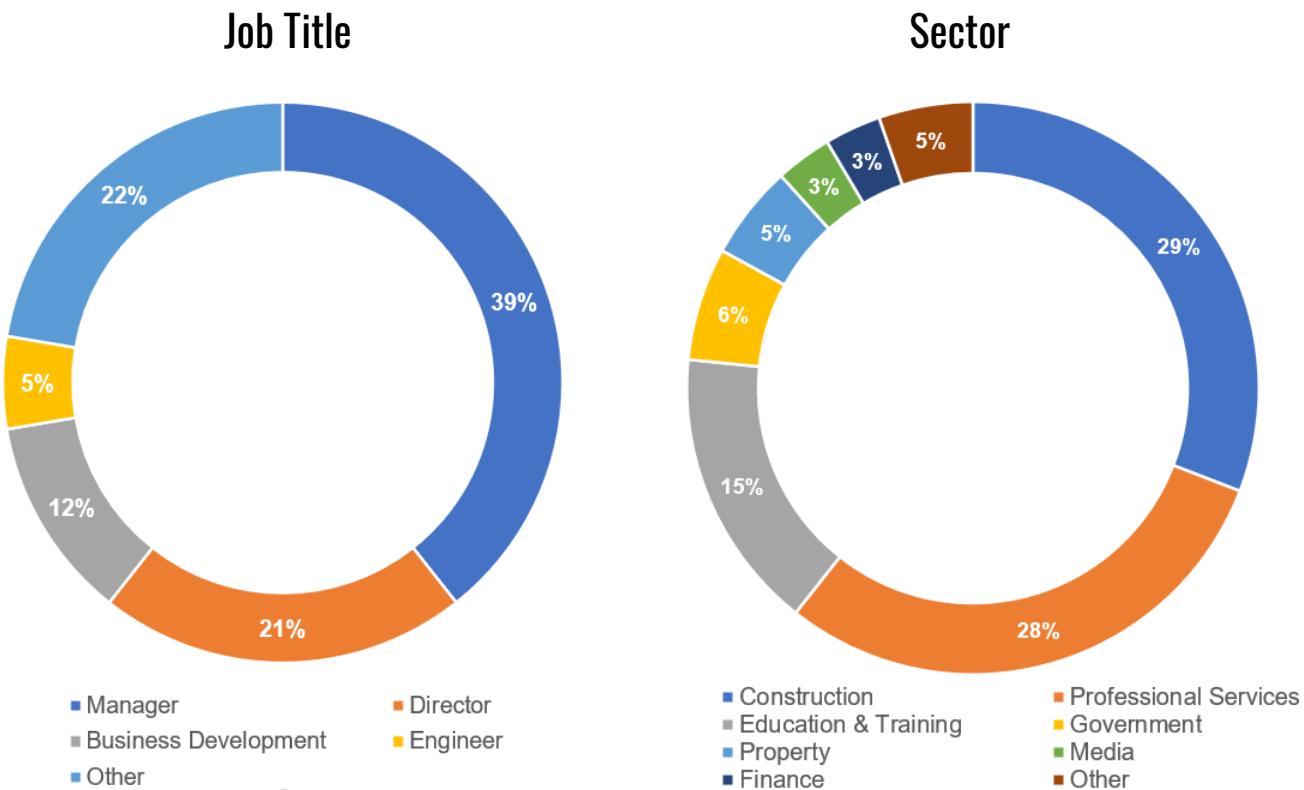
Our organisation is chartered to deliver a number of key services, including assisting with the facilitation of a strong, healthy and diverse local economy through Destination Marketing, Business Support, Visitor/Tourism Servicing and Investment Attraction.



Photo: 2021 Major Projects Forum, Frenchville Sports Club

Attendee Profile

We anticipate over 200 forum delegates from the construction, professional services, education and training, government and property sectors. Our delegates are overwhelmingly decision-makers within their businesses with senior management titles.



Sponsorship Opportunities

| Category / Item | Quantity | Investment |
|------------------|----------|------------|
| Platinum Partner | 1 | \$6,000 |
| Gold Partner | 3 | \$2,500 |

| Partner Benefits | Platinum Partner | Gold Partner |
|---|---------------------|-----------------|
| Before the Forum | | |
| Acknowledgement and organisation logo on the forum website | ✓ | ✓ |
| Organisation logo on all event marketing | ✓ | ✓ |
| Organisation profile included on forum website | ✓ | ✓ |
| | 300 words | 100 words |
| During the Forum | | |
| Organisation name, logo and profile in the forum program | ✓ | ✓ |
| Promotional flyer distributed at the forum | ✓ | ✓ |
| Pre-break speaking opportunity and rolling presentation or banner display | | ✓ |
| Complimentary attendee passes | ✓ | ✓ |
| | Four (4) | Three (3) |
| Introductory 3 minute speaking opportunity at forum opening | ✓ | |
| On stage co-branding banner display for all presentations | ✓ | |
| After the Forum | | |
| Photos of the event displayed on the Capricorn Enterprise website | ✓ | ✓ |
| Sponsor acknowledgement in the forum 2020 post event report. | ✓ | |

Forum Facts

- ★ Thursday 13th October 2022
- ★ Rockhampton, QLD
- ★ 200+ delegates
- ★ Sold out event - '19, '20, '21
- ★ 12+ speakers
- ★ 3 panel sessions
- ★ Post-event networking
- ★ Branding opportunities



Image L-R: Gene Tunney Adept Economics; Elyse Riethmuller, Fitzroy Basin Association; Mark Cope, Sunwater; Everald Compton, Order of Australia Association; John Abbott, Inter-Port Global. 2021 Major Projects Forum



Image: Martin MacDonald, FKG,
2019 Major Projects Forum



Image: Commodore Jonathan Earley, ASMTI,
2020 Major Projects Forum



For more information on sponsorship please contact:

Frank Edwards

frankedwards@capricornenterprise.com.au

07 4927 2055

