



# Major Projects and Industry Forum 2024



# SPONSORSHIP PROSPECTUS

Major Projects and Industry Forum 2024

12 September 2024 - Rockhampton, Queensland

The Major Projects and Industry Forum 2024 brings together key industries and developments in our region, with speakers typically being leaders across a spectrum of industries and presenting on current projects, future industry trends & new economic opportunities.

As an economic hub for Central Queensland, our Region has key strengths in energy, construction, education, health services and tourism. Our strategic location and abundant natural resources positions us positively for future opportunities as our state continues to grow.

Capricorn Enterprise continues to act as advocates and supporters of industry, working across a spectrum of industries on future opportunities and projects.

We are excited to announce that the 2024 Major Projects and Industry Forum will be held in Rockhampton on Thursday September 12<sup>th</sup>, with sessions and speakers canvassing current and future industry developments.

Following on from our successful 2023 forum, we expect this year's event will be larger and more prolific, and we hope you'll join us as we continue to take the regional forum to the next level.

We anticipate over 200 attendees, with the opportunity to network with industry leaders. This is an invaluable opportunity to build awareness for your brand among an audience from Central Queensland and Australia.

We aim to offer flexible sponsorship opportunities to suit your needs as outlined in the prospectus. We expect that these sought-after positions will be acquired quickly, so please contact us as soon as possible.

On behalf of the entire Capricorn Enterprise team, I hope you'll choose to partner with us to launch a new era of our industry forums.

Yours sincerely,



Mary Carroll

**CEO Capricorn Enterprise**

## About the Major Projects and Industry Forum

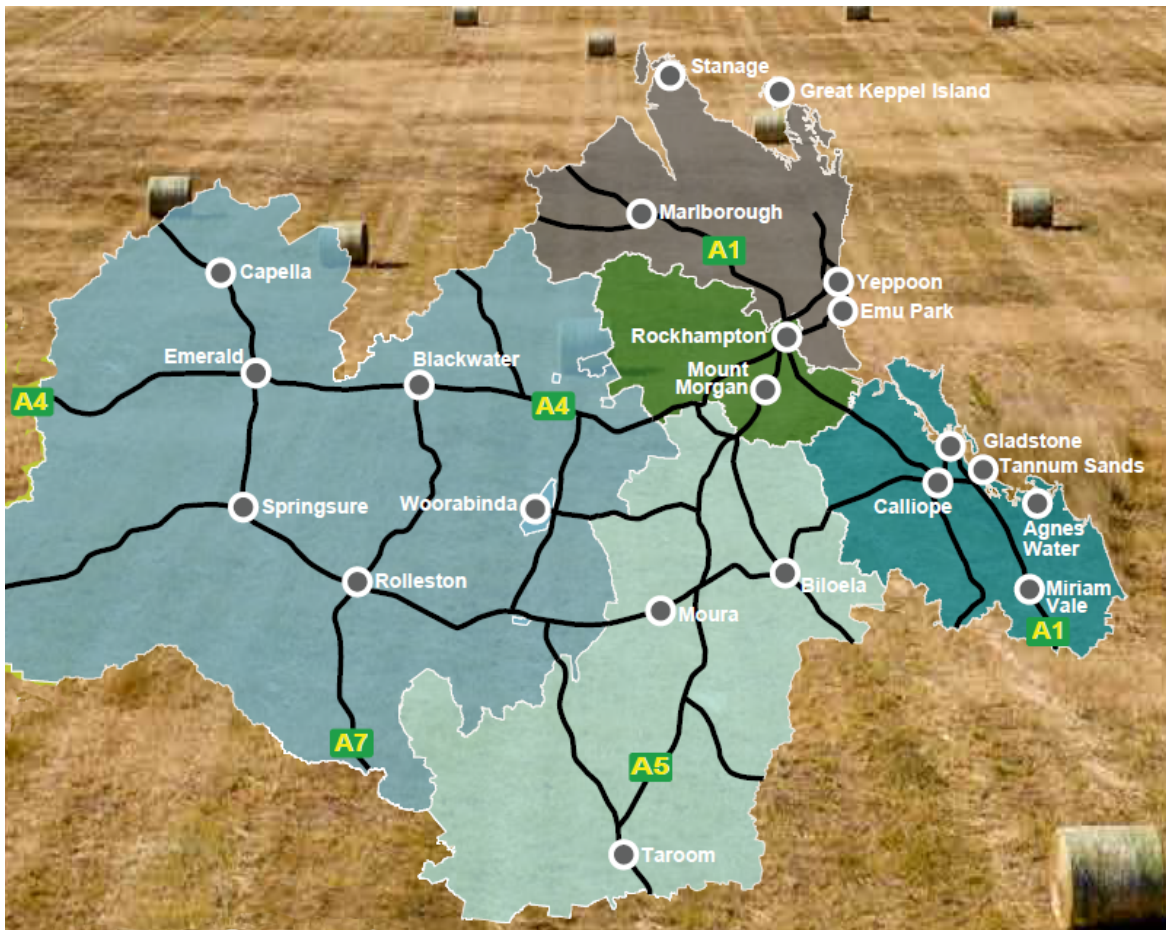
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The Major Projects and Industry Forum 2024 is the meeting place for key industry insights and developments in our region. Hear from leaders across a spectrum of industries on future trends and opportunities.

Queensland continues to outperform the rest of Australia in terms of population and economic growth. A range of factors are contributing, including a surge in net interstate migration, a booming mining sector in a time of high commodity prices, and a rebound in tourism spending.

Within our region, transport, energy, and water projects are expected to continue to sustain elevated levels of development through to 2026. We can also look forward to new opportunities in emerging manufacturing and development of larger export capabilities in the region, including hydrogen.

The forum will also look forward to the next generation of investment development across a broad spectrum of industry sectors.



“The Major Industry Forum provided a very interesting line up of guest speakers and project information. CQ certainly has an exciting decade ahead full of business opportunity and we look forward to supporting these new developments.”

*Dave Grenfell OAM |*

“I would like to thank Capricorn Enterprise for organising another superb Forum. Every topic covered was significant to Central Queensland, and the calibre of presenters provided an informative and engaging day.”

*Mark Stanley | CQUniversity*

## About Capricorn Enterprise

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Capricorn Enterprise is one of Queensland’s thirteen (13) official membership-based Destination Management Organisations and is recognised as the peak business and industry body for the Capricorn Region within Central Queensland and the Southern Great Barrier Reef destination.

Our organisation is chartered to deliver a number of key services, including assisting with the facilitation of a strong, healthy and diverse local economy through Destination Marketing, Business Support, Visitor/Tourism Servicing and Investment Attraction.



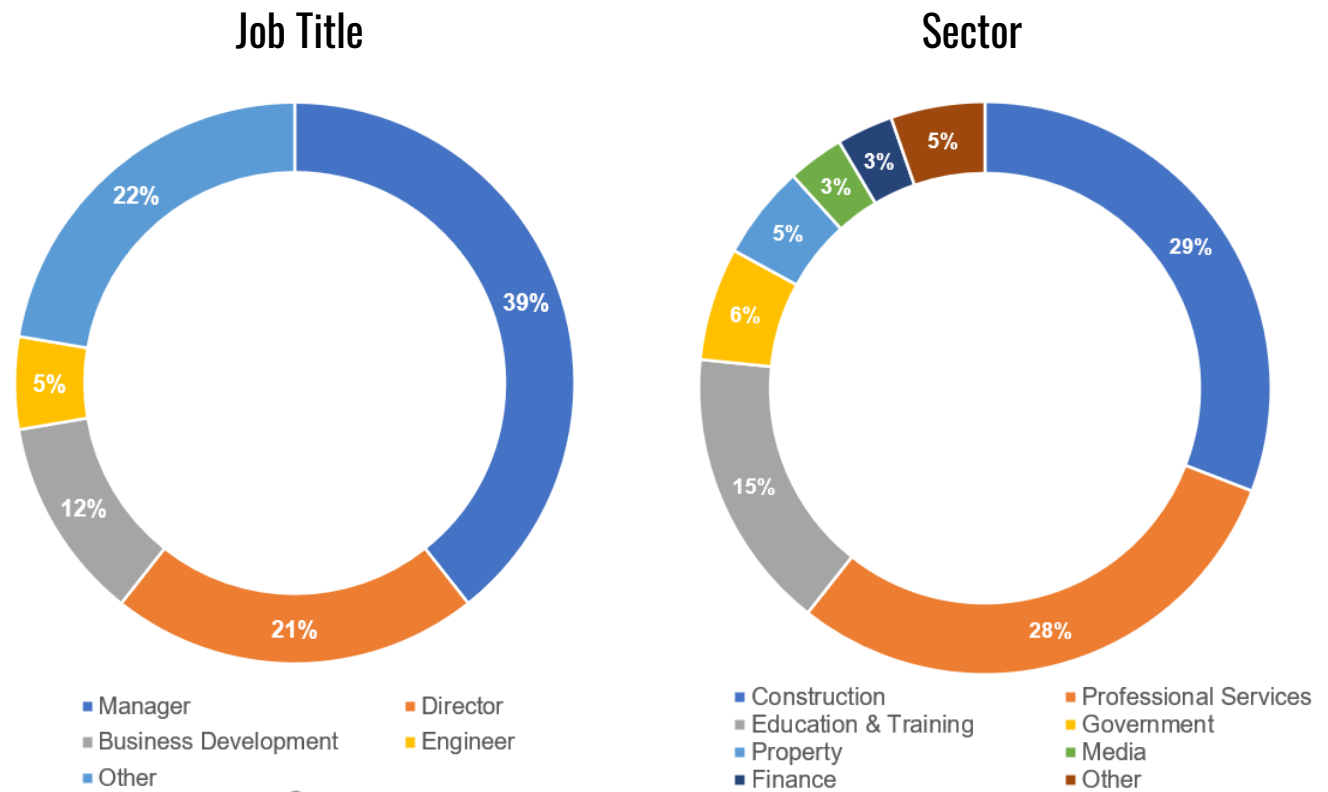
Photo: 2023 Major industry Forum, Frenchville Sports Club

## Attendee Profile

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We anticipate forum delegates from the construction, professional services, education and training, government and property sectors. Our delegates are overwhelmingly decision-makers within their businesses with senior management titles.

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## Sponsorship Opportunities

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Category	Quantity	Investment
Platinum Partner	1	\$6,000
Gold Partner	3	\$2,500

Partner Benefits	Platinum Partner	Gold Partner
<b>Before the Forum</b>		
Acknowledgement and organisation logo on the forum website	✓	✓
Organisation logo on all event marketing	✓	✓
Organisation profile included on forum website	✓ 300 words	✓ 100 words
<b>During the Forum</b>		
Organisation name, logo and profile in the forum program	✓	✓
Promotional flyer distributed at the forum	✓	✓
Pre-break speaking opportunity and rolling presentation or banner display		✓
Complimentary attendee passes	✓ Four (4)	✓ Three (3)
Introductory 3 minute speaking opportunity at forum opening	✓	
On stage co-branding banner display for all presentations	✓	
<b>After the Forum</b>		
Photos of the event displayed on the Capricorn Enterprise website	✓	✓
Sponsor acknowledgement in the forum 2020 post event report.	✓	

## Forum Facts

- ★ Thursday 12<sup>th</sup> September 2024
- ★ Rockhampton, QLD
- ★ 200+ delegates
- ★ Sold out event – 2020 to 2023
- ★ 12+ speakers
- ★ 3 panel sessions
- ★ Post-event networking
- ★ Branding opportunities



**Image L-R:** Dr Peter Woodall, Stanwell; Dr Brendan McAvoy, Squadron Energy; Christina Green, Energy Queensland; Ben Hillier, Central Queensland Power. 2023 Major Industry Forum



**Image:** Mick Crowe, Bravus  
2023 Major Industry Forum



**Image:** Dr Phillip Moulds, Rockhampton Grammar School  
2023 Major Industry Forum

## For more information on sponsorship please contact:

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