

HYDROGEN GRAND PRIX SECONDARY SCHOOLS PROGRAM

INVITATION FOR 2023-24 SPONSORSHIP

Dear Prospective Sponsor,

The Central Queensland Region secondary and tertiary schools are excited to announce our partnership with Horizon Educational on hosting the CQ Horizon H2GP – a Hydrogen Grand Prix Program that will be run over six months, beginning in Term 4 2023, and culminating in an exciting Grand Prix event in April 2024.

The 1st Australian National H2GP was held in April 2023 and was a huge success, with over 2,000 people attending the event, including 130 students from schools based in CQ, Townsville, Sydney, and SE Qld.

Media coverage of this event included live event coverage on [ABC National News](#), recorded coverage featured on ABC National Evening News, radio, print and [online](#) coverage on multiple media outlets and [social media channels](#).



Teams participating in the 1st Australian National H2GP. *Photo supplied by CQUniversity.*

The H2GP 2023-24 program will directly benefit the Central Queensland Region, students, teachers and sponsors. Participating youths will be upskilled and prepared for future jobs, and teachers will benefit by developing expertise in science, engineering, design technologies and digital technologies.

The program will foster positive community conversations about the development and expansion of hydrogen, renewable energies and advanced manufacturing technologies in the region. Industry, business and other partners will gain community exposure through event marketing and by sparking conversations which will improve collective STEM literacy and participation.

2023-24 Program Activity	Date
Industry Pathways & World Finals Send Off Schools and Sponsors Meet-up	22 nd August 2023
Teacher Training – CQUniversity	23 rd August 2023
Program implementation in schools (optional: in partnership with sponsors mentors)	Term 4, 2023 – Term 1, 2024
Central Queensland H2GP Event – Gladstone	Mid-April 2024
Winning team to travel for the World H2GP Event	TBC

We are pleased to announce that we have again secured Stanwell Corporation as our overall CQ H2GP event sponsor, and we have 13 teams participating from the Gladstone region. To support more CQ local teams, including teams from Bundaberg, Biloela and Rockhampton, to participate in this event, we are seeking sponsors for the 2023-24 season.

Sponsorship opportunities:

	Cost	Benefits
One team	\$7,000 (+ GST)	<ul style="list-style-type: none"> One team co-naming rights (for example – <i>Toyota Toolooa High Team</i>) Mentoring/school engagement opportunities Small logo on event marketing materials One pull-up banner at the CQ H2GP (Apr 2024)
Two teams (one school)	\$12,500 (+ GST)	<ul style="list-style-type: none"> Two teams (one school) co-naming rights (for example – <i>Holden Chanel College Racers and Holden Chanel College Speedsters</i>) Mentoring/school engagement opportunities Medium logo on event marketing materials Two pull-up banners at the CQ H2GP (Apr 2024)

We invite you to partner with us as a sponsor of the 2023-24 Hydrogen Grand Prix Program. Please direct questions, or confirm your interest and sponsorship level, to either of the contacts listed below. We kindly request that confirmation of your organisation's interest by Friday, 18th August 2023.

Program contacts:

Dr. Cal Devney – H2GP Program Coordinator, CQUniversity: c.devney@cqu.edu.au or 0427 976 203

Francois Gallais – Deputy Director, Philanthropy, CQUniversity: ourpartners@cqu.edu.au or 0409 056 668