



REACH AN ENGAGED AUDIENCE WITHIN DRIVING DISTANCE

- Promote your product, service or experience to a wider area
- Be heard by the right audience more likely to buy your product
- Reach the drive market - attract customers from within driving distance.

Our LiSTNR Audience Network allows your InStream campaign to target the ideal audience more likely to be interested



INSTREAM

BE HEARD UP TO 50,000 TIMES A MONTH

Extend your reach to the extended "Drive" Market.

Reach your ideal audience with demographic targeting

Investment starts from \$500 + GST



Open Your Ears



Please select your preferred campaign

DRIVE MARKET (300km radius)

- Bundaberg
- Cairns
- Maryborough
- Gold Coast
- Mackay

DRIVE MARKET (300km radius)

- Sunshine Coast
- Townsville
- Toowoomba
- Rockhampton
- or
- State of QLD
- SEQ

TARGET AUDIENCE (Choose one only)

- Female 18-54yrs
- Families**
- All people 18 +

INSTREAM INVESTMENT Guaranteed Impact

- 50,000 Impressions \$1,500 + GST
- 30,000 Impressions \$1,000 + GST
- 15,000 Impressions \$500 + GST
- Audio Production \$95 + GST

OPTIONAL INCLUSIONS

- DISPLAY BANNER :allowing click through from mobile to your website
 - Client to provide 300 x 250 MREC.jpg
 - NO ADDITIONAL CHARGE
- INTERACTIVE CAMPAIGN**:
When prompted by your ad, a listener can shake their phone to visit your website, call you directly or download a voucher (Let's talk options)

CLIENT SIGNATURE: _____

CLIENT NAME: _____

PREFERRED START AND END DATES: _____

**Targeting options are subject to availability and will only be applied when available.

***All prices are exclusive of GST

