



**64,043 persons**  
Labour force



**6.7%**  
Unemployment rate



**4,277 persons**  
Unemployment numbers  
Source: Dept of Employment, Small Area Labour Markets, Australia

**Mar qtr 2020**

## Employment



**\$60,048**  
Average total personal income

**\$49,378**  
Median total personal income  
Source: ABS, Estimates of Personal Income for Small Areas, 2015-16

**Financial year 2015-16**

## Health care and social assistance

Largest employing industry (14.0%)

### Mining

Greatest increase employed persons (17.8% 2011-2016)

## Health care and social assistance

Greatest increase employed persons (579 persons)

## Technicians and trade workers

Largest occupational group (8,462 persons)

**2016 Census**

## Business



**8,074**  
Registered businesses



**18.4%**  
Registered construction businesses



**24.1%**  
Businesses reported turnover \$0-\$50K

Source: ABS, Counts of Australian Businesses, including Entries and Exits, Jun 2015 to Jun 2019

**Financial year 2018-19**

## A liveable region



## Capricorn Coast and Rockhampton Region

Source: The State of Queensland (Queensland Treasury), 2015

## Industry

Gross Regional Product 2018/19



**\$6.3B**

Source: National Institute of Economic and Industry Research (NIEIR)©, 2018/19



**\$2.0B**

Resource Industry contribution to GRP

Source: Queensland Resources Council 2019

## Agriculture

Value of agricultural production

**\$162.4M**



**\$129.3M**

Cattle and calves



**\$6.1M**

Pineapples

**Financial year 2015-16**

Source: ABS, Value of Agricultural Commodities produced, 2015-2016





**119,590 persons**  
Estimated resident population 2019

**278 persons**  
Ave annual population growth 2014-2019

Source: ABS, Regional Population Growth, Australia

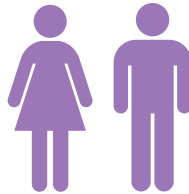
**159,893 persons**  
Projected population 2041

**1,650 persons**  
Ave annual population growth 2016-2041

Source: Queensland Government Population Projections, 2018 edition (medium series)

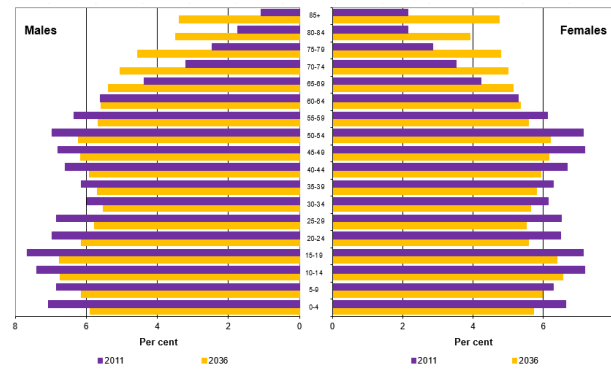
## Demography

**50% 50%**



**Females Males**

Source: ABS, Census of Population and Housing, 2016



## Education



**54.1%**

Population 15 years and over hold non-school qualifications

**Engineering and related technologies**

Most common field of qualification

Source: ABS, Census of Population and Housing, 2016

**CQUniversity**

Queensland's first dual sector university and TAFE

**25,300 students**

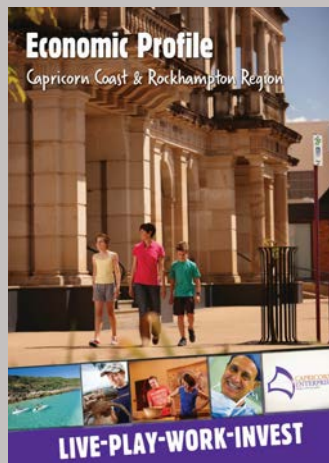
Higher education enrolments

**8,478 students**

Vocational education and training enrolments

Source: CQUniversity, 2018

Read the full report



## Transport



**11,558 vehicles**  
**Yeppoon Rd**

Highest average daily traffic count



**1,671 vehicles**  
**Bruce Highway (south)**

Highest average daily traffic count - heavy vehicles

Source: DTMR, Traffic Census 2019



**434,109 passengers**

**Rockhampton Airport 2019-20**

Source: BITRE, Airport Traffic Data 1985 to 2019-20

## Mar qtr 2020

**\$312,500**

Median house price

**\$250,000**

Median unit and townhouse price

**\$160,000**

Median vacant urban land price

Source: DNRM, Office of the Valuer-General, Property Sales

## Jun qtr 2020

Median weekly rent

**2 bedroom flats or units \$240**

**3 bedroom houses \$300**

**4 bedroom houses \$360**

Source: Rental Tenancies Authority

## Housing



## Year ended Mar 2020

**\$153.4 M**

Residential building approvals

**\$98.5 M**

Non-residential building approvals

Source: ABS, Building Approvals

