




BEST IN BUSINESS

ROCKHAMPTON | CAPRICORN COAST



2023 SPONSORSHIP PROSPECTUS

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Best in Business Awards

2 December 2023

Keppel Bay Marina, Rosslyn Bay

Capricorn Enterprise and the Capricornia Chamber of Commerce are pleased to announce the 2023 Best in Business Awards.


Highlighting our dynamic and robust local businesses and people across nine judged award categories including Best Community Enterprise, Best New Business, Best Small Business, Best Medium to Large Business, Best Sustainable Business, Best Employee, Best Apprentice/Trainee, Best Owner/Manager, and Best Local Buy, the Awards will bring together leaders to celebrate and acknowledge excellence and exceptional achievements.

Connecting our resilient and progressive business community through celebration, the Best in Business Awards promises to be an evening of entertainment, with the 250-pax event anticipated to be a sell-out.

It gives us great pleasure to invite your business to join us in becoming a sponsor of the region's premier business awards event. On behalf of Capricorn Enterprise and Capricornia Chamber of Commerce, we look forward to working with you to deliver this exciting event.



Mary Carroll
CEO, Capricorn Enterprise



Phil Henry
President, Capricornia Chamber of Commerce



About the Best in Business Awards

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The Best in Business Awards has been created to highlight the achievements and capability of regional businesses and their people.

With nine categories options spanning from small businesses through to large enterprises, the Awards will acknowledge all sized businesses, across a range of industries.

As leaders in regional business and industry engagement, Capricorn Enterprise and Capricornia Chamber of Commerce

have developed the awards process as an apolitical, business-focused event, independently judged by a panel of industry experts.

The awards night also features individual employee awards, and this year includes new awards for Best Manager/Owner and Best Sustainable Business.

For further information visit

<https://www.capricornenterprise.com.au/bestinbusiness>



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The Best in Business Awards are an exciting opportunity to highlight the many successful businesses operating across our region.

We look forward to celebrating our local, innovative businesses who continue to thrive, and the people who make our destination unique.

Mary Carroll, CEO, Capricorn Enterprise

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The Awards Night

- ★ 2nd December 2023
- ★ Premier Regional Event
- ★ Nine (9) Judged Award Categories
- ★ 250+ attendees
- ★ Live Music & Dancefloor
- ★ Under the stars overlooking Keppel Bay Marina
- ★ Branding opportunities

Award Categories

Judged Awards

Best New Business

Best Small Business

Best Community Enterprise

Best Medium to Large Business

Best Sustainable Business

Best Employee

Best Apprentice or Trainee

Best Manager/Owner

Best Local Buy



Sponsorship

Category / Item	Quantity	Investment
Platinum Partner	1	\$10,000
Award Partner	9	\$2,500
Partner Benefits	Platinum Partner	Award Partner
<i>Before the Awards</i>		
Acknowledgement and organisation logo on the awards website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organisation logo on pre-event marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organisation profile (300 words) included on forum website	<input checked="" type="checkbox"/>	
Organisation logo included on forum website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organisation mentioned within pre and post event media releases	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<i>During the Awards</i>		
On stage co-branding display for all Award presentations	<input checked="" type="checkbox"/>	
Featured opportunity for prominent product display and branding	<input checked="" type="checkbox"/>	
Organisation name and logo in the Awards program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Introductory 3 minute speaking opportunity at Awards opening	<input checked="" type="checkbox"/>	
Sponsor presentation of their Best in Business award category		<input checked="" type="checkbox"/>
Presentation of Best Overall Business Award category	<input checked="" type="checkbox"/>	
Organisation logo on presentation slideshow throughout the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary attendee passes	<input checked="" type="checkbox"/> Four (4)	<input checked="" type="checkbox"/> Two (2)

After the Awards

Photos of the event displayed on the Capricorn Enterprise website



Sponsor acknowledgement in the forum 2023 post event report.



First right of refusal for continued sponsorship in 2024



For more information on sponsorship please contact:

Alyssah Anderson
alyssah@capricornenterprise.com.au
07 4927 2055

About Us



Capricorn Enterprise is one of Queensland’s thirteen (13) official membership-based Destination Management Organisations and is recognised as the peak business and industry body for the Capricorn Region within Central Queensland and the Southern Great Barrier Reef destination.

Our organisation is chartered to deliver several key services, including assisting with the facilitation of a strong, healthy and diverse local economy through Destination Marketing, Business Support, Visitor/Tourism Servicing and Investment Attraction.

The Capricornia Chamber of Commerce was formed in June 2013, after resounding feedback from the business community that a chamber presence in this region is vital for the growth and sustainability of business and industry.

The Chamber committee has a strong commitment to support the business community in Capricornia and are passionate about this region, and the opportunities represented here.

We believe that The Capricornia region is in a prime position to launch itself into the future and offer a dynamic environment for existing and potential businesses, in which to prosper and grow.



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